Agenda

Marin County Employees' Retirement Association (MCERA) Retirement Board Strategic Workshop

One McInnis Parkway, First Floor San Rafael, CA April 27-28, 2021

This meeting will be held via video conference pursuant to Executive Order N-25-20, issued by Governor Newsom on March 12, 2020, Executive Order N-29-20, issued by Governor Newsom on March 17, 2020, and Executive Order N-35-20, issued by Governor Newsom on March 21, 2020.

Instructions for watching the meeting and/or providing public comment, as well as the links for access, are available on the <u>How to Watch Meetings</u> page of MCERA's website. Please visit <u>https://www.mcera.org/retirementboard/agendas-minutes/watchmeetings</u> for more information.

The Board of Retirement encourages a respectful presentation of public views to the Board. The Board, staff and public are expected to be polite and courteous, and refrain from questioning the character or motives of others. Please help create an atmosphere of respect during Board meetings.

<u>Day 1</u> April 27, 2021

Meeting Chair Steven Block

9:00 a.m. Call to Order/Roll Call

Open Time for Public Expression

Open time for public expression, from three to five minutes per speaker, on items not on the Board Agenda. While members of the public are welcome to address the Board during this time on matters within the Board's jurisdiction, except as otherwise permitted by the Ralph M. Brown Act (Government Code Sections 54950 et seq.), no deliberation or action may be taken by the Board concerning a non-agenda item. Members of the Board may (1) briefly respond to statements made or questions posed by persons addressing the Board, (2) ask a question for clarification, or (3) provide a reference to staff for factual information.

9:00 a.m. – 9:45 a.m. Asset/Liability Study Process Overview Jay Kloepfer, Callan, Capital Markets Research 9:45 a.m. – 10:30 a.m. Measuring Pension Liabilities:

- How Do Pension Liabilities Change Over Time
- How Do Assumptions About Risk Impact the Measurement of the Liability
- How are the Liability Measures Used in the Asset/Liability Study

Graham Schmidt, ASA, FCA, MAAA, EA Consulting Actuary, Cheiron

10:30 a.m. – 10:45 a.m. **Break**

10:45 a.m. – 11:15 a.m. **Modern Portfolio Theory: How do investment risk and diversification affect returns** Jay Kloepfer, Callan, Capital Markets Research

11:15 a.m. – 11:45 a.m.
The Case for Reversion to the Mean
Jim Callahan, President, Callan LLC
Jay Kloepfer, Callan, Capital Markets Research

11:45 a.m. – 1:00 p.m. Lunch Break

1:00 p.m. – 2:00 p.m. **Domestic Equity Structure Review** Jim Callahan, President, Callan LLC

2:00 p.m. – 3:00 p.m. Absolute Return/Multi-Asset Class Investments Jim Callahan, President, Callan LLC

3:00 p.m. – 3:30 p.m. Closing and Follow-up Items from Today's Agenda

<u>Day 2</u> April 28, 2021

9:00 a.m. Call to Order/Roll Call

Open Time for Public Expression

9:00 a.m. – 10:00 a.m. **Review and Discussion of Operational Performance Measures** Jeff Wickman, Retirement Administrator Michelle Hardesty, Assistant Retirement Administrator

Closing and Follow-up Items from Today's Agenda

10:00 a.m. - 10:30 a.m.

Note on Process: Items designated for information are appropriate for Board action if the Board wishes to take action. Any agenda item from a properly noticed Committee meeting held prior to this Board meeting may be considered by the Board.

Note on Voting: As provided by statute, the Alternate Safety Member votes in the absence of the Elected General or Safety Member, and in the absence of both the Retired and Alternate Retired Members. The Alternate Retired Member votes in the absence of the Elected Retired Member. If both Elected General Members, or the Safety Member and an Elected General Member, are absent, then the Elected Alternate Retired Member may vote in place of one absent Elected General Member.



Agenda material is provided upon request. Requests may be submitted by email to <u>MCERABoard@marincounty.org</u>, or by phone at (415) 473-6147.

MCERA is committed to assuring that its public meetings are accessible to persons with disabilities. If you are a person with a disability and require an accommodation to participate in a County program, service, or activity, requests may be made by calling (415) 473-4381 (Voice), Dial 711 for CA Relay, or by email at least five business days in advance of the event. We will do our best to fulfill requests received with less than five business days' notice. Copies of documents are available in alternative formats upon request.

The agenda is available on the Internet at <u>http://www.mcera.org</u>

Callan



Jay Kloepfer Capital Markets Research

Scope of the Project

Asset/Liability Study

Phase 1

- Review MCERA's current investment program
- Strategic allocation to broad asset classes
- Important to distinguish between "strategy" (i.e.—the target asset class/benchmark) and "implementation" (i.e.—the way the manager constructs the portfolio)
- Set asset class, portfolio expectations
- Return, risk, correlation, and other considerations
- Evaluate potential new asset classes/strategies

Phase 2

- Build integrated asset-liability model:
 - Reflect 6/30/2020 valuation results; confirm model assumptions, review with actuary. Roll valuation results forward to 6/30/21 to begin projections.
 - Deterministic projections assume valuation assumptions are achieved
 - Simulation apply Callan's capital market projections, insert capital market uncertainty, evaluate alternative investment strategies

Phase 3

- Develop preliminary asset-liability results
- Confirm decision variables; ascertain risk tolerance and effective investment time horizon
- Callan internal peer review of the study's results. Ongoing review and interaction with staff.
- Develop the final asset-liability study
- Present finalized asset-liability results to MCERA Board of Trustees
- MCERA Board selects an appropriate asset allocation

Proposed Timeline

July/August 2021

• Construct liability model in ProVal, starting with 2020 valuation results

September 2021

- Callan presentation: Overview of study process, review of current program, set capital market expectations, evaluate potential new strategies (Phase 1)
- Complete liability model, integrate asset mixes and develop projections and simulations (Phase 2)
- Review results with staff, actuary

October 2021

• Callan presentation: Deliver preliminary asset-liability study results for discussion with Board at October Workshop, focus on liability modeling (Phase 3). Consider alternative asset mixes

December 2021

• Callan presentation: Deliver refined asset-liability study results. Complete study, adoption by Board



Process Overview

Why Make Capital Markets Projections?

Guiding objectives and process

Cornerstone of a prudent process is a long-term strategic investment plan

- Capital markets projections are key elements set reasonable return and risk expectations for the appropriate time horizon
- Projections represent our best thinking regarding the long-term (10-year) outlook, recognizing our median projections represent the midpoint of a range, rather than a specific number
- Develop results that are readily defensible both for individual asset classes and for total portfolios
- Be conscious of the level of change suggested in strategic allocations for long-term investors: DB plan sponsors, foundations, endowments, trusts, DC participants, families, and individuals
- Reflect common sense and recent market developments, within reason

Callan's forecasts are informed by current market conditions, but are not built directly from them

• Balance recent, immediate performance and valuation against long-term equilibrium expectations

Why Conduct an Asset and Liability Study?

The cornerstone of a prudent process for pension plan, endowment, and foundation trustees (and any individual investor) is a careful and thorough examination of their long-term strategic plan.

Explicitly acknowledge change and uncertainty in the capital markets.

Establish reasonable rate-of-return and risk expectations.

Incorporate material changes in strategic plan policies and demographics

• Funding policy, benefit formula, eligibility, early retirement, COLA, decrement tables

Reflect changes in regulations

• Public pension: GASB 67 and 68

Project and evaluate impact on assets, liabilities and funded status.

Confirm an investment policy to meet return and risk objectives in relation to funding, accounting and policy goals.

If no material changes have occurred, an asset allocation review should still be conducted every 3 – 5 years.

Where Does Asset Allocation Fit In Strategic Planning?

Integration of Key Operational Policies

We evaluate the interaction of the three key policies that govern a retirement plan with the goal of establishing the best investment policy



Defining MCERA's Risk Tolerance

- Factors Critical to Decision-Making
- Size of the Plan
- Current funded status
- Expected funding requirements
- Plan status (open to new participants; existing members still accrue benefits)
- Time horizon
- Liquidity needs:
- Benefit payment less contributions
- Funding policy can impact liquidity needs
- Liability growth rates
- Willingness to take risk:
- Sensitivity to size of contribution or contribution volatility
- Financial ability to take risk

Capital Markets Research

What makes our team great?

- Customized approach to decision-making
- Rigorous modeling and analysis
- Extensive experience with various investment pools

- Conducts all asset/liability, asset allocation, and asset spending studies for our clients
- Performs investment structure work to follow asset allocation decisions
- Provides capital market research and develops proprietary capital market assumptions for use in risk/reward modeling
- Provides custom client research and education



Gary Chang, CFA Jason Ellement, FSA, CFA Jay Kloepfer Adam Lozinski Kevin Machiz, CFA, FRM Julia Moriarty, CFA John Pirone, CFA, FRM, CAIA Sweta Vaidya, FSA, CFA, EA James Van Heuit

Callan

Callan Asset-Liability Process



Callan

Investment Policy Process

Broad Definitions are Most Appropriate for Asset Allocation Policy Analysis

Investment policy study is focused on capital market risk and return

Asset allocation policy is based on acceptable asset classes and acceptable level of investment uncertainty

An asset class is a group of securities or investment strategies that have similar financial characteristics; behave similarly in response to market conditions; and behave differently from the securities (or strategies) contained in other asset classes.

Equity	Fixed Income	Real Assets	Absolute Return
US Equity Non-US Equity Private Equity	Bonds Short Term Cash	Private Public	Private Public
US Large Cap US Mid/Small Cap Non-US Developed Non-US Emerging Private Equity	US Investment Grade Global Fixed Income	Private Real Estate Public Real Assets: REITs Commodities TIPS Natural Resource Equity	Hedge Funds Multi-Asset Class Strategies Liquid Alternatives

Liability Model and Key Actuarial Assumptions – 2020 Actuarial Valuation

Variable	Value
As of 6/30/2020	
Total Actuarial Liability	\$3,124.8mm
Market Value of Valuation Assets	\$2,625.3mm
Unfunded Actuarial Liability	\$499.5mm
Market Funded Status	84.0%
Employer Contribution for FYE 2019	29.68%
Employer Contribution for FYE 2020	30.53%

Key Actuarial Assumptions	Description
Investment Return	6.75%
Price Inflation	2.50%
Salary Scale	3.0%, plus longevity & promotion
COLA	2%-4% caps, vary by plan and tier

- Asset-liability projections will be based on the 6/30/2020 actuarial report for the MCERA Plan
- 2020-21 investment experience will be reflected in projections; return on Plan assets for FY 20 was 3.48%, expected to be substantially higher for FY 21

Employer contributions shown above are blended rates incorporating multiple plan groups and tiers, and reflect the employers' share of normal cost plus substantial contributions to pay down the unfunded actuarial liability.

Employee contributions are in addition to the rates shown above, and vary by plan group.

Callan

2021 Capital Markets Expectations & Impact on MCERA Policy Target

Setting Capital Markets Expectations in an Uncertain Environment

One challenge to creating long-term forecasts is a shifting market environment.

- Where do you start?
- Time horizon?
- Does valuation matter?
- -What interest rate?
- A downturn in the economy and cycles in the capital markets are fully expected over a 10-year cycle
- Discipline in the face of uncertainty is difficult
- Arbitrary impact of plan year end dates on sponsor's results. Your funded status would look a lot different if your plan year ends on 6/30 or 9/30 rather than 12/31/20.
- Interest rate volatility wreaks havoc with LDI glidepaths.

Market volatility since February 2020 is important, but we question how much it should impact a 10-year outlook used to guide strategic investment policy.

- Equity market bottomed in March, then surged through most of the second, third, and fourth quarters.
- Fed cut rates to zero immediately and has no short-term plans to even think about raising rates.
- Over-reliance on data at a specific starting date assigns outsized impact of current valuations on a 10-year forecast, but...
- Long-term forecast should not be moving month to month; suggests a level of precision and market timing that is not practical.
- One can argue that we have pulled future returns forward from the next couple of years for both stocks and bonds in 2020.

Rhetoric aside, we believe this time the shorter-term changes in the capital markets, particularly the bond market, have indeed been deep enough to change our outlook.

Callan

Stunning Recovery in Global Equity Markets in 3Q20

V-shaped equity rebound, ahead of the global economy

Global equity continued the rally in 4Q after March market bottom.

- S&P -33.5% from peak (02/19/20) to low on 3/23/20
- Rebound since March lifted the S&P 500 by 70% through December! However, the strong recovery was concentrated in a few stocks – mega cap, IT.
- Fed cut rates to zero, commenced QE, instituted multiple facilities to backstop money markets, credit markets, and economy.
 - -Fed expects to get paid back.
 - -Further fiscal stimulus added at year-end.
- Economic recovery will be uncertain in 2021. Release of vaccines a huge positive development, but distribution challenges may keep widespread inoculation from being achieved until midyear. As COVID-19 infections surge anew, re-openings may be reversed in many states and localities.

Returns for Periods ended 12/31/20

	1 Quarter	1 Year	5 Years	10 Years	25 Years
U.S. Equity					
Russell 3000	14.68	20.89	15.43	13.79	9.67
S&P 500	12.15	18.40	15.22	13.88	9.56
Russell 2000	31.37	19.96	13.26	11.20	9.05
Global ex-U.S. Equity					
MSCI World ex USA	15.85	7.59	7.64	5.19	5.17
MSCI Emerging Markets	19.70	18.31	12.81	3.63	
MSCI ACWI ex USA Small Cap	18.56	14.24	9.37	5.95	6.49
Fixed Income					
Bloomberg Barclays Aggregate	0.67	7.51	4.44	3.84	5.16
90-day T-Bill	0.03	0.67	1.20	0.64	2.27
Bloomberg Barclays Long Gov/Credit	1.68	16.12	9.35	8.16	7.42
Bloomberg Barclays Global Agg ex-US	5.09	10.11	4.89	1.99	3.97
Real Estate					
NCREIF Property	0.74	1.19	5.82	8.96	9.08
FTSE Nareit Equity	11.57	-8.00	4.77	8.31	9.64
Alternatives					
CS:Hedge Fund Idx*	3.44	2.41	2.76	3.64	7.25
Cambridge Private Equity*	10.82	18.54	13.90	13.85	15.41
Bloomberg Commodity	10.19	-3.12	1.03	-6.50	1.00
Gold Spot Price	-0.02	24.42	12.32	2.92	6.55
Inflation - CPI-U	0.07	1.36	1.59	1.66	2.10

*Cambridge PE data through 09/30/20; CS Hedge Fund Index data through 9/30/20 Sources: Bloomberg, Bloomberg Barclays, Callan, Cambridge, Credit Suisse, FTSE Russell, MSCI, NCREIF, S&P Dow Jones Indices



Summary of Important Changes for 2021 Capital Markets Assumptions

Cash return lowered to 1.0%.

Core fixed income return down 1.0%, to 1.75%.

Public equity returns down 45-55 bps; equity risk premium over both cash and fixed income widened.

Inflation lowered 25 bps to 2.0%.

Efficient smid cap weight set to 15% of broad U.S. equity.

Efficient emerging market equity weight set to 30% of global ex-U.S. equity.

Efficient U.S. / global ex-U.S. equity split to 60/40 neutral weight (not a change, but the market has now caught up to us!)

Private markets returns lowered commensurate with public equity; hedge funds reflect starting cash return.

Ever-broadening set of diversifying asset classes to consider:

- Private credit
- Private infrastructure
- Inflation sensitive equity REITs, natural resources, global listed infrastructure

2021–2030 Callan Capital Markets Assumptions

			Projected Return	Projected Risk		
Accent Class	Index	1-Year	10-Year	Pool	Standard	Projected
Faulties	IIIUEX	Antimetic	Geometric	Real	Deviation	Tielu
Broad U.S. Equity	Russell 3000	8 00%	6 60%	4 60%	17 95%	1 95%
Large Cap U.S. Equity	S&P 500	7 85%	6.50%	4 50%	17 70%	2 00%
Smid Cap U.S. Equity	Russell 2500	8 75%	6 70%	4 70%	21 30%	1 75%
Global ex-U.S. Equity	MSCI ACWI ex LISA	8 70%	6.80%	4.70%	20.70%	2.80%
Developed ex-U.S. Equity	MSCI World ex USA	8 25%	6.50%	4 50%	19 90%	3.00%
Emerging Market Equity	MSCI Emerging Markets	9.80%	6.90%	4.90%	25 15%	2 35%
		0.0070	0.0070	4.0070	20.1070	2.0070
Fixed Income		. =	. =	a = a a (0.000/	/
Short Duration Gov't/Credit	Bloomberg Barclays 1-3 Yr Gov / Credit	1.50%	1.50%	-0.50%	2.00%	1.55%
Core U.S. Fixed	Bloomberg Barclays Aggregate	1.80%	1.75%	-0.25%	3.75%	2.50%
Long Government	Bloomberg Barclays Long Government	1.35%	0.60%	-1.40%	12.50%	3.00%
Long Credit	Bloomberg Barclays Long Credit	2.95%	2.45%	0.45%	10.50%	4.65%
Long Government/Credit	Bloomberg Barclays Long Gov / Credit	2.30%	1.80%	-0.20%	10.35%	4.00%
TIPS	Bloomberg Barclays TIPS	1.80%	1.70%	-0.30%	5.05%	2.35%
High Yield	Bloomberg Barclays High Yield	4.85%	4.35%	2.35%	10.75%	6.70%
Global ex-U.S. Fixed	Bloomberg Barclays Global Agg xUSD	1.15%	0.75%	-1.25%	9.20%	1.80%
Emerging Market Sovereign Debt	EMBI Global Diversified	3.90%	3.50%	1.50%	9.50%	5.95%
Alternatives						
Core Real Estate	NCREIF ODCE	6.60%	5.75%	3.75%	14.10%	4.40%
Private Infrastructure	MSCI Global Infra / FTSE Dev Core 50/50	7.00%	6.00%	4.00%	15.45%	4.60%
Private Equity	Cambridge Private Equity	11.50%	8.00%	6.00%	27.80%	0.00%
Private Credit	n/a	7.15%	6.25%	4.25%	14.60%	6.25%
Hedge Funds	Callan Hedge FOF Database	4.25%	4.00%	2.00%	8.00%	0.00%
Commodities	Bloomberg Commodity	3.80%	2.25%	0.25%	18.00%	2.00%
Cash Equivalents	90-Day T-Bill	1.00%	1.00%	-1.00%	0.90%	1.00%
Inflation	CPI-U		2.00%		1.50%	

* Geometric returns are derived from arithmetic returns and the associated risk (standard deviation).

2021–2030 Capital Markets Assumption Correlations

Broad U.S. Eq	1.00																						
Large Cap	1.00	1.00													-	Relat	tionsh	ips be	etwee	n ass	et cla	sses	are
Smid Cap	0.93	0.90	1.00													as im	porta	nt as	stand	lard d	eviati	on	
GI ex-U.S. Equity	0.82	0.81	0.80	1.00											_	To de	etermi	ne po	rtfolic	o mixe	es, Ca	llan	
Dev. ex-U.S. Eq	0.78	0.77	0.77	0.98	1.00											empl	oys m	ean-	/arian	ice op	otimiza	ation	
Em Market Eq	0.80	0.79	0.76	0.93	0.84	1.00									_	Retu	rn sta	andar	d devi	iation	and		
Short Duration	-0.06	-0.06	-0.08	-0.08	-0.06	-0.10	1.00									corre	lation	detei	mine	the c	ompo	sition	of
Core U.S. Fixed	-0.10	-0.10	-0.12	-0.12	-0.11	-0.14	0.81	1.00								efficie	ent as	set m	ixes		ompo	ontion	0.
Long Gov	-0.15	-0.15	-0.16	-0.15	-0.13	-0.16	0.67	0.84	1.00														
Long Credit	0.27	0.28	0.25	0.26	0.26	0.24	0.64	0.80	0.69	1.00													
Long Gov / Cr	0.09	0.09	0.07	0.09	0.09	0.07	0.71	0.88	0.90	0.94	1.00												
TIPS	-0.08	-0.08	-0.08	-0.09	-0.09	-0.10	0.56	0.65	0.53	0.52	0.57	1.00											
High Yield	0.72	0.71	0.68	0.71	0.69	0.69	-0.01	0.00	-0.08	0.40	0.20	0.06	1.00										
GI ex-U.S. Fixed	0.01	0.01	0.00	0.06	0.05	0.08	0.48	0.50	0.42	0.49	0.50	0.40	0.12	1.00									
Em Market Debt	0.53	0.53	0.51	0.56	0.52	0.58	0.08	0.12	0.05	0.35	0.24	0.18	0.60	0.15	1.00								
Core Real Estate	0.71	0.71	0.66	0.67	0.66	0.63	-0.01	-0.04	-0.09	0.24	0.10	-0.02	0.53	-0.02	0.36	1.00							
Private Infra	0.72	0.72	0.67	0.69	0.68	0.65	0.00	0.01	-0.03	0.27	0.15	-0.02	0.50	0.03	0.35	0.76	1.00						
Private Equity	0.80	0.80	0.76	0.78	0.76	0.74	-0.10	-0.19	-0.21	0.15	-0.01	-0.14	0.59	0.06	0.43	0.60	0.62	1.00					
Private Credit	0.74	0.73	0.70	0.72	0.70	0.69	0.00	-0.06	-0.10	0.28	0.12	-0.09	0.63	0.06	0.48	0.56	0.52	0.68	1.00				
Hedge Funds	0.78	0.78	0.73	0.76	0.74	0.73	0.10	0.14	0.07	0.39	0.27	0.09	0.64	0.05	0.55	0.52	0.47	0.60	0.61	1.00			
Commodities	0.26	0.26	0.25	0.25	0.25	0.25	-0.10	-0.10	-0.10	0.01	-0.04	0.10	0.15	0.15	0.19	0.21	0.18	0.23	0.17	0.23	1.00		
Cash Equiv	-0.06	-0.06	-0.08	-0.10	-0.10	-0.10	0.30	0.15	0.08	-0.05	0.01	0.12	-0.11	0.00	-0.07	0.00	-0.07	0.00	-0.06	-0.04	-0.02	1.00	
Inflation	-0.01	-0.02	0.02	0.01	0.00	0.03	-0.21	-0.25	-0.23	-0.25	-0.26	0.08	0.05	-0.10	0.00	0.10	0.06	0.06	0.06	0.15	0.29	0.05	1.00
	Broad U.S. Equity	Large Cap	Smid Cap	GI ex- U.S. Equity	Dev ex-U.S. Equity	Em Market Equity	Short Dur	Core U.S. Fixed	Long Gov	Long Credit	Long Gov / Credit	TIPS	High Yield	Global ex-U.S. Fixed	Em Market Debt	Core Real Estate	Private Infra	Private Equity	Private Credit	Hedge Funds	Comm	Cash Equiv	Inflation

MCERA Asset Classes - Return and Risk

Asset Class	10-Year Compound Return	Projected Standard Deviation	Real Return
Broad Domestic Equity	6.60%	17.95%	4.60%
Global ex-US Equity	6.80%	20.70%	4.80%
Domestic Fixed Income	1.75%	3.75%	-0.25%
Private Equity	8.00%	27.80%	6.00%
Real Assets	5.55%	12.20%	3.55%
Cash Equivalents	1.00%	0.90%	-1.00%

Total Real Assets portfolio:

- 8% private real estate, 7% public real assets
- Public real assets = 25% TIPS, 25% Commodities, 25% REITs, 25% Natural Resource Equity

The new Opportunistic allocation has a 0% target, so it is not included in these projections.

MCERA Asset Classes - Correlation

	Broad Domestic Equity	Global Ex-U.S. Equity	Domestic Fixed	Real Assets	Private Equity	Cash Equivalents	Inflation
Broad Domestic Equity	1.00						
Global Ex-U.S. Equity	0.82	1.00					
Domestic Fixed	-0.10	-0.12	1.00				
Real Assets	0.81	0.79	-0.07	1.00			
Private Equity	0.80	0.78	-0.19	0.71	1.00		
Cash Equivalents	-0.06	-0.10	0.15	-0.01	0.00	1.00	
Inflation	-0.01	0.01	-0.25	0.20	0.06	0.05	1.00

Total Real Assets portfolio:

- 8% private real estate, 7% public real assets

- Public real assets = 25% TIPS, 25% Commodities, 25% REITs, 25% Natural Resource Equity



MCERA - 2021 Efficient Mixes

Real Assets Constrained to 15% of Portfolio

				Altern	ative Asse	5% Real Assets		
	MCERA	Min	Max					
Asset Class	Target	Alloc	Alloc	Mix 1	Mix 2	Mix 3	Mix 4	Mix 5
Broad US Equity	32%	0%	100%	24%	27%	29%	32%	34%
Broad International Equity	22%	0%	100%	16%	17%	19%	20%	22%
Broad US Fixed Income	23%	0%	100%	35%	30%	25%	20%	15%
Real Assets	15%	15%	15%	15%	15%	15%	15%	15%
Private Equity	8%	0%	100%	10%	11%	12%	13%	14%
Totals	100%			100%	100%	100%	100%	100%
Expected Return	6.0%			5.5%	5.8%	6.0%	6.2%	6.5%
Real Return	4.0%			3.5%	3.8%	4.0%	4.2%	4.5%
Risk (Standard Deviation)	13.2%			11.1%	12.1%	13.0%	14.0%	15.0%
% equity	62%			50%	55%	60%	65%	70%
% fixed income	23%			35%	30%	25%	20%	15%
% real assets	15%			15%	15%	15%	15%	15%

- Mixes are constrained to hold 15% real assets

- Maximum private equity allocation = 25% of public equity exposure
- No new asset classes included
- The current target mix is efficient and lies on the efficient frontier
- Real assets expands the real estate allocation category to include other real assets, all publicly traded: TIPS, commodities, natural resource equity and REITs. Real estate remains the core, with added diversification.

MCERA - 2021 Efficient Frontier – Nominal Return

Maximum Private Equity Allocation = 25% of Public Equity Exposure



MCERA's asset allocation target is an optimal allocation, since it lies on the efficient frontier depicting risk and return.

Current target is a well-diversified portfolio that includes fixed income, public equity, private equity and real assets, including private real estate.

Source: Callan LLC

MCERA - 2021 Efficient Frontier – Real Return

Maximum Private Equity Allocation = 25% of Public Equity Exposure



MCERA's long term nominal return assumption of 6.75% and inflation assumption of 2.5% suggest a long term real return target of 4.25%.

Callan's 10-year return expectation for the target asset allocation is 6.0%, and combined with our inflation assumption of 2.0%, yields a real return expectation of 4.0%, <u>lower than</u> the 4.25% assumed in the actuarial valuation.



Projected Rates of Return – One Year

Maximum Private Equity Allocation = 25% of Public Equity Exposure

Range of Projected Rates of Return Projection Period: 1 Year Optimization Set: 2021



Projected Rates of Return – Five Years

Maximum Private Equity Allocation = 25% of Public Equity Exposure

Range of Projected Rates of Return Projection Period: 5 Years Optimization Set: 2021



Projected Rates of Return – Ten Years

Maximum Private Equity Allocation = 25% of Public Equity Exposure

Range of Projected Rates of Return Projection Period: 10 Years Optimization Set: 2021



2021 Capital Market Expectations – Nominal vs Real

Modest Return Expectations Across All Asset Classes

The expected return for the MCERA Policy Target Mix is 6.0%, 75 bps below the 6.75% return assumed in the actuarial valuation. The Plan has a reasonable chance of achieving this result over 10 years (43% probability). Looking to the real return, the gap is smaller. The real return embedded in the valuation (6.75% - 2.5% inflation = 4.25%) is 25 bps higher than Callan's expected real return (6.0% - 2.0% inflation = 4.0%).

While return expectations are low relative to long-term history for the next five- to ten-year horizon, MCERA will need to retain a strong orientation toward risk assets (equity) in pursuit of return to achieve its funding goals.

Whether the plan should pursue more or less exposure to risk assets than the current policy target mix should not be unduly influenced by subdued expectations for the shorter-term 5-10 year horizon. We do not believe investors are likely to be compensated for greater risk taking in the shorter term.

Time Horizon for Capital Market Expectations and Asset-Liability Analysis

Open, active pension plans have very long term liabilities, and necessarily should maintain a long term perspective for investment strategy.

Callan's asset-liability analysis typically focuses on a planning cycle of 5-10 years, incorporating current market conditions and the path from these short term conditions to long term expectations.

Over much of Callan's history, the difference between our shorter-term expectations and our long term numbers was modest; for most planning purposes our short term and long term expectations were the same.

Current conditions, <u>particularly in the fixed income markets</u>, suggest substantial difference in capital market expectations depending on time horizon, and the path from the current conditions to the long term expectations.

The theme of the current Callan 10-year projections: The path to a rational set of long-term capital market outcomes is likely through a shorter term period of rising interest rates, capital losses in fixed income, and volatile equity markets.

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Integration of Assets and Liabilities and the Final Study

Asset/Liability Study Process

Liability Model and Projected Cash Flows

Pension Plan Equation: Benefits + Expenses = Investment Return + Contributions

Callan builds the liability model

• Uses data from plan actuary (Segal)

Liability Assumptions

- Funding Policy
- Employee contributions
- Employer contributions
- Benefit Policy
- Benefit formulas
- Cost of living increases
- Demographics
- -Ratio of Active vs Retirees
- Average age
- Population growth
- Salary increases
- Mortality table longevity risk management
- Discount rate

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Asset/Liability Study

Simulate Financial Condition

Asset mixes are compared and evaluated on both absolute and relative basis.

- Absolute measures are used to evaluate objectives: returns, funded ratios.
- Relative measures compare probable outcomes across asset mixes.

Asset mixes are analyzed through the use of simulated returns.

- Values are based on 2,000 simulated returns over a 10-year projection time period.
- Median results represent the mid point of the simulated outcomes (1,000 returns worse, 1,000 better).
- 95th percentile results represent the highest return of the worst 5% of simulations.
- Forecast range of returns is used to show the probable ranges of contributions and funded status.

Observe patterns of results across Asset Mixes

• Focus is on Median and 95th percentile market values, returns and funded ratios.

After the Modeling – How to Make a Decision?

Potential decision variables include:

- The range of actuarial liability
- Present value of future contributions
- Range of the market (or actuarial) value of Plan assets
- Funded Ratio
- Liquidity and cash flow needs
- Present value of future unfunded liability
- Ultimate Net Cost
- Ultimate net cost combines contributions paid in over the planning horizon plus the value of the unfunded liability at the end of the projection period.

A discussion of goals and objectives for MCERA's financial future will inform all three major policies: benefits, funding and investments.

Summary Comments

Considerations in the selection of the Investment Policy

Financial strength of the Plan Sponsor

Contribution volatility

Financial strength of the Plan

• Funded Status: Assets/Liabilities

Investment goals & objectives

- Absolute return
- Relative return
- Funded status

Time Horizon

Liquidity needs

Risk tolerance of decision makers

• Volatility of short term results
Defining Risk Tolerance

Factor	Public Pension and Taft-Hartley	Corporate Pension	Endowment and Foundation
Investment Goal	\checkmark	\checkmark	\checkmark
Time Horizon	\checkmark	$\checkmark \checkmark$	\checkmark
Liquidity Needs	√	\checkmark	√
Willingness to take Risk	√	\checkmark	√
Size of Plan/Fund relative to Sponsor	\checkmark	$\checkmark \checkmark$	\checkmark
Financial Strength of Sponsor	\checkmark	$\checkmark \checkmark$	\checkmark
Absolute Return Target	$\checkmark \checkmark \checkmark$		$\checkmark \checkmark \checkmark$
Projected Funded Status	$\checkmark\checkmark$	\checkmark	
Contribution Volatility	$\checkmark\checkmark$	\checkmark	
Liability Characteristics	√	$\checkmark\checkmark$	
Financial Statement Sensitivity		\checkmark	
Permissible Investments	✓		
Spending Volatility			✓
Peer Group Comparison	√	\checkmark	√

Summary

The asset/liability study will enable MCERA to evaluate the financial condition of the pension plan under alternative investment scenarios into the future.

Only modest changes have been made to funding and benefit policy since the last asset/liability study in 2017; study will fully incorporate these changes and reflect the valuation and projection results of the actuary.

Key actuarial assumptions may need to be reviewed as Callan develops our liability projection model:

- Mortality/longevity
- Salary growth
- Assumed rate of return

The modeling process will begin using the 2020 valuation; the 6/30/2021 asset results will be incorporated, along with any expected changes to liabilities.



Appendix

Return Projections: Major Asset Classes

1991-2021



Source: Callan LLC

Risk Projections: Major Asset Classes

1991-2021





7% Expected Returns Over Past 30+ Years



Source: Callan LLC

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5% Expected Real Returns Over Past 30+ Years



the portfolio in low-risk assets (cash and fixed income) and still earn a 5% projected real return in 1991

equities to achieve a 5% projected real return

return at over 2.5x the volatility compared to 1991

Source: Callan LLC



Disclaimers

This report is for informational purposes only and should not be construed as legal or tax advice on any matter. Any decision you make on the basis of this content is your sole responsibility. You should consult with legal and tax advisers before applying any of this information to your particular situation.

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Past performance is no guarantee of future results.

The statements made herein may include forward-looking statements regarding future results. The forward-looking statements herein: (i) are best estimations consistent with the information available as of the date hereof and (ii) involve known and unknown risks and uncertainties such that actual results may differ materially from these statements. There is no obligation to update or alter any forwardlooking statement, whether as a result of new information, future events or otherwise. Undue reliance should not be placed on forwardlooking statements.

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Measuring Pension Liabilities

Marin County Employees' Retirement Association

Strategic Workshop, April 27, 2021 Graham Schmidt Bill Hallmark





How Do Pension Liabilities Change Over Time?

Overview of Liabilities History of Liabilities Projection of Liabilities How Do Assumptions About Risk Impact the Measurement of the Liability?

They Don't Well, Risk Levels Can Affect Assumptions How Are Liability Measures Used in an Asset/Liability Study?

Projected Liabilities Fixed Projected Assets Simulated









How Do Pension Liabilities Change Over Time?







Now we apply an interest discount, which reduces the value of future benefits when expressed in today's dollars (because of the time value of money)

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2056	2058	2060	2062	2064	2066	2068	2070
				~	(HE	IRON	







The active portion can be split into the accrued liability (already earned) and future normal cost (yet to be earned) portions



















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These increases are offset by the amount of **benefits paid** during the year







a b c d Inact Active Active Active Active Future NC Discounted Inact Discounted Act AL Discounted Act ACT Inactive AL Active AL Active Active



ctive A	L 📕 Ina	active Cl	umulative	e 📕 Acti	ve Cumi	lative	NC
-							
						-	
056	2058	2060	2062	2064	2066	2068	2070





Now we begin to look at MCERA's actual liabilities. Again, we first look at a two-year history, with liabilities split between actives and inactives.

Inact AAL MCERA Active AAL MCERA





2020



Inactive AL

Which can be accumulated and expressed as a single sum as of the next valuation date





2021

































The ratios of liabilities (and assets) to payroll for Novato and San Rafael are much higher than those for the County, which means their contribution rates are more volatile









Liability Payroll County Liability Payroll MCERA Liability Payroll Novato Novato increase by 6







AAL MCERA AAL County AAL Novato AAL San Rafael Inact AAL MCERA ACtive AAL MCERA







Percentage Change in Actuarial Liability







Percentage Change in Actuarial Liability






Percentage Change in Actuarial Liability











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AAL MCERA MCERA Proj AL







This represents the projection of the liability under our standard baseline assumption: a stable active population, with members who leave employment being replaced by members in the new PEPRA tiers









The projected liability is made up of three pieces: The current inactives and the projected retirees from the current active population

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MCERA Proj AL 📕 MCERA Closed Inact AL 📕 MCERA Closed Act AL 🧧 MCERA New Entrant 📕 MCERA Future PEPRA Savings







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This is how much higher the liability would be if new members didn't go into the PEPRA tiers, but rather the most recent tier prior to PEPRA

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MCERA Proj AL MCERA Closed Inact AL MCERA Closed Act AL MCERA New Entrant MCERA Future PEPRA Savings







How do assumptions about risk impact the measurement of the liability?





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Expected Return







Each asset class and each portfolio also have varying amounts of risk. Generally, if the expected return is higher, risk will also be higher.

Efficient Frontier Assumptions versus Risk





			•	•
	•			
0%	22.0%	24.0%	26.0%	28.0%





Assets and Unfunded Liability



But when future contribution rates are projected, there is a wide array of paths depending on the actual investment returns experienced each year. Higher levels of risk produce a wider range of potential future contribution rates.









To get a better understanding of this range, the projected contribution rates are organized into groups from the 5th percentile to the 95th percentile

















Range of Projected Employer Contribution Rates Different Discount Rates and Levels of Investment Risk









How Are Liability Measures Used in an Asset/Liability Study?



Projected Liabilities and Assets





Projected Liabilities and Assets







The main reason for this approach is that the projection of assets varies far more than the projection of liabilities, as can be seen by comparing the historical gains and losses

Historical (Gains) and Losses







Comparing the range of projected liabilities and assets shows the volatility of assets is far more significant. However, there are some scenarios where you may want to consider liability changes too.

Projected Liabilities and Assets







Historical (Gains) and Losses







Adding in the liability volatility from assumption changes increases the variability, and in come cases for scenarios (like changing interest rates) estimating the liability change may be useful. But the volatility of assets is still likely to be the most important.

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Projected Liabilities and Assets

	Actuarial Liability	Assets
\$12,000		
\$11,000		
\$10,000		
\$9,000		
\$8,000		
\$7,000		
\$6,000		
\$5,000		
\$4,000		
\$3,000		
\$2,000		
\$1,000		
\$0 2	020 2022 2024 2026 2028 2030 2032 2034	2020 2022 2024 2026
5th Pe	ercentile 📕 25th Percentile 📕 50th Percentile 📕 75th Percentile 📕 95th Percentile	









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Purpose:

The purpose of this report is to provide education related to the Board's Asset Liability studies. Projections are provided for demonstration purposes only; determinations for other purposes may be significantly different from the results shown in this presentation. Actual results will be different than our projections and vary to the extent that the Plan experience differs from the assumptions.

Intended Users:

This presentation was prepared for the Marin County Employees' Retirement Association Board for the purposes described herein. This presentation is not intended to benefit any third party. Other users of this presentation are not intended users as defined in the Actuarial Standards of Practice, and Cheiron assumes no duty or liability to any other user.

Reliance:

In preparing our presentation, we relied on information (some oral and some written) supplied by MCERA. This information includes, but is not limited to, the Plan provisions, employee data, and financial information. We performed an informal examination of the obvious characteristics of the data for reasonableness and consistency in accordance with Actuarial Standard of Practice No. 23. The data and actuarial assumptions used (unless modified within this communication) are described in our June 30, 2020 actuarial valuation report.



Variance:

Future results may differ significantly from the current projections presented in this presentation due to such factors as the following: plan experience different from that anticipated by the assumptions; changes in assumptions; and changes in plan provisions or applicable law.



Callan



April 27, 2021

Modern Portfolio Theory: How do investment risk and diversification affect returns

Jay Kloepfer Capital Markets Research

Capital Markets – Basic Terms

What are capital markets?

- Modern Portfolio Theory concepts
- Assets and asset classes
 - -Risk and return
 - -Correlation
 - -Portfolio
 - Diversification

Strategic asset allocation

Modern Portfolio Theory

PORTFOLIO SELECTION*

HARRY MARKOWITZ The Rand Corporation

THE PROCESS OF SELECTING a portfolio may be divided into two stages. The first stage starts with observation and experience and ends with beliefs about the future performances of available securities. The second stage starts with the relevant beliefs about future performances and ends with the choice of portfolio. This paper is concerned with the second stage. We first consider the rule that the investor does (or should) maximize discounted expected, or anticipated, returns. This rule is rejected both as a hypothesis to explain, and as a maximum to guide investment behavior. We next consider the rule that the investor does (or should) consider expected return a desirable thing *and* variance of return an undesirable thing. This rule has many sound points, both as a maxim for, and hypothesis about, investment behavior. We illustrate geometrically relations between beliefs and choice of portfolio according to the "expected returns—variance of returns" rule.

One type of rule concerning choice of portfolio is that the investor does (or should) maximize the discounted (or capitalized) value of future returns.¹ Since the future is not known with certainty, it must be "expected" or "anticipated" returns which we discount. Variations of this type of rule can be suggested. Following Hicks, we could let "anticipated" returns include an allowance for risk.² Or, we could let the rate at which we capitalize the returns from particular securities vary with risk.

The hypothesis (or maxim) that the investor does (or should) maximize discounted return must be rejected. If we ignore market imperfections the foregoing rule never implies that there is a diversified portfolio which is preferable to all non-diversified portfolios. Diversification is both observed and sensible; a rule of behavior which does not imply the superiority of diversification must be rejected both as a hypothesis and as a maxim.

 This paper is based on work done by the author while at the Cowles Commission for Research in Economics and with the financial assistance of the Social Science Research Council. It will be reprinted as Cowles Commission Paper, New Series, No. 60.

 See, for example, J. B. Williams, The Theory of Investment Volue (Cambridge, Mass.: Harvard University Press, 1938), pp. 55–75.

 J. R. Hicks, Value and Capital (New York: Oxford University Press, 1939), p. 126. Hicks applies the rule to a firm rather than a portfolio. Modern Portfolio Theory (MPT) provides investors with one of the most powerful quantitative tools for constructing "efficient portfolios" by considering three important capital market inputs:

- Expected Returns
- Standard Deviation (Risk)
- Correlations

MPT was published by Harry Markowitz in 1952.

• "Portfolio Selection", Journal of Finance, 1952

MPT facilitates the quantification of portfolio diversification by incorporating correlations.

Focus on Broad Asset Classes

Equities (stocks) U.S. equities - Large cap - Smid cap Non-U.S. equities - Developed markets (ex U.S.) - Emerging markets

Fixed Income (bonds)

Short duration / cash

U.S. fixed income

- High yield
- Bank loans

Non-U.S. fixed income

Emerging debt

Long duration

- Long government
- Long credit

Other

- **Private real estate**
- **Private equity**

Hedge funds

Liquid real assets

- Commodities
- TIPS
- REITs
- Listed infrastructure

Strategic asset allocation typically focuses on broad asset classes (bolded).

Breakdowns between investment styles within asset classes (growth vs. value, large cap vs. small cap) are best addressed in a manager structure analysis.

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Normally Distributed Asset Class Returns – Bell Curve

Modern Portfolio Theory assumes that all asset class returns are normally distributed.

Capital market projections convey a range of outcomes.

- More volatile asset classes such as equities have a wider range of outcomes (greater risk).
- Risk is expressed as standard deviation.

The 68–95–99.7 rule is shorthand for describing how many observations (returns) lie within one, two, and three standard deviations from the mean (expected return).

 68% of annual equity returns are within one standard deviation: anywhere from -11% to 25%

U.S. Broad Equity (stocks)

Expected Return = 7.15% Standard deviation = 18.10%



Stock Market Returns by Calendar Year

2020 performance in perspective: History of the U.S. stock market (231 years of returns)



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Market Risk is Rewarded With Higher Returns Over Long Run

Investors have demanded and received higher long-term returns for taking on greater risk (higher standard deviation).

But high risk (high standard deviation) means that shorter-term results can vary meaningfully from long-term averages.

Statistics Since Inception Ended December 31, 2020

		Standard
	Returns	Deviation
U.S. Small Cap Stocks	11.9%	37.5%
U.S. Large Cap Stocks	10.3%	22.0%
U.S. Long-term Corporate Bonds	6.2%	8.4%
U.S. Intermediate Government Bonds	4.9%	4.2%
U.S. T-Bills	3.4%	1.6%
U.S. Inflation	2.9%	2.6%



Risk Aversion

Visualizing Callan's 2021–2030 Capital Market Assumptions

Modern portfolio theory assumes investors are risk averse – given a choice between two assets with the same level of return, an investor will select the asset with a lower level of risk.

- The risk premium demanded by investors provides evidence of risk aversion.
- For example, investors demand a greater return from equities over bonds for the increased risk they are assuming.



Callan 2021–2030 Capital Market Projections

The basis for asset allocation is the long-term expected characteristics of each asset class and how they interact with each other.

Public market expectations represent passive exposure (beta only); however, return expectations for real estate and private equity reflect active management (alpha).

All return projections are net of fees.

Callan capital market projections are used for long-term strategic planning.

Asset Class	Benchmark	Expected Return*	Standard Deviation
Broad U.S. Equity	Russell 3000	6.60%	17.95%
Global ex-U.S. Equity	MSCI ACWI ex USA	6.80%	20.70%
Core U.S. Fixed Income	Bloomberg Barclays Aggregate	1.75%	3.75%
Core Real Estate	NCREIF ODCE	5.75%	14.10%
Private Equity	Cambridge Private Equity	8.00%	27.80%

* 10-year annualized return
Callan 2021–2030 Correlations

Correlation measures the degree to which two investments move in relation to each other:

- +1 correlation:
- Returns are "perfectly correlated" or synchronized
- No diversification benefit or reduction in volatility

0 correlation:

- The relationship between the returns of two investments is completely random
- Substantial reduction in volatility
- -1 correlation:
- Returns are completely unsynchronized
- Good and bad returns exactly cancel out, leaving no volatility

These relationships will have a large impact on the generation of efficient asset mixes using mean-variance optimization.



Mean-Variance Optimization



Portfolio Mean-Variance Optimization Example

Efficient frontier



	Sample Mix	Mix 1	Mix 2	Mix 3	Mix 4	Mix 5
Broad U.S. Equity	70%	20%	22%	25%	27%	30%
Global ex-U.S. Equity	0%	13%	15%	16%	18%	19%
Private Equity	0%	9%	9%	10%	11%	12%
Broad U.S. Fixed Income	30%	46%	41%	36%	30%	25%
Private Real Estate	0%	7%	8%	9%	10%	10%
Hedge Funds	0%	5%	5%	4%	4%	4%
Totals	100%	100%	100%	100%	100%	100%
10-Year Compound Return	6.20%	5.70%	5.95%	6.20%	6.45%	6.70%
Projected Standard Deviation	12.61%	9.19%	10.11%	11.08%	12.10%	13.18%
Sharpe Ratio	0.30	0.37	0.36	0.35	0.34	0.33

The optimization model determines the portfolios with the highest expected return for any given risk level known as the "efficient frontier"

The sample portfolio is below the efficient frontier because it is relatively undiversified

Determining the efficient frontier is the first step in developing asset allocation policy

The Importance of Asset Allocation

The number one task

Asset allocation is the primary determinant of investment return and asset volatility.

Asset allocation is the process of determining the optimal allocation of a portfolio among broad asset classes based upon, among other factors:

- Investment goals
- Time horizon
- Liquidity needs
- Capital market expectations
- Liability characteristics
- Risk tolerance

Elements of an appropriate target asset allocation include:

- Identifying asset classes for inclusion (avoid overlaps and minimize gaps)
- Special considerations such as fees, size or capacity constraints, liquidity requirements
- Rebalancing discipline

Role of Asset Class

Growth

Equities

- Global public equity
- Private equity
- Alternative beta

Credit Sensitive

- High yield
- Emerging debt
- Bank loans
- Long credit
- Private debt

Risk Mitigation

Income Producing

- Short duration
- Core U.S. fixed income
- Non-U.S. fixed income

Rising Rate Protection

- Cash equivalents
- Short duration
- Floating rate securities

Liability Hedging

- Long Treasury
- Long credit

Real Assets

Short / Intermediate Hedge

- Inflation-linked debt
- Commodities

Growth-Oriented

- REITs
- MLPs
- Natural resource equity
- Core real estate
- Value-add real estate
- Infrastructure
- Timber
- Agriculture

Diversifying Assets

- Multi-asset class strategies
- Hedge funds
- Managed futures

Each asset class should play a role in the portfolio.

Long-term investors who are less sensitive to short-term volatility may allocate 60–70% of the portfolio to growth assets.

Asset Allocation Policies Vary Widely by Plan Type

Average allocations



Long-term investors (public pension funds, endowments) typically allocate 60–70% or more of the portfolio to growth assets (e.g., public equities, private equity).

Corporate defined benefit funds allocate more to fixed income to hedge liabilities (mark-to-market framework).

Endowments more heavily invested in alternative investments.

Sources: Callan (December 31, 2019), NACUBO (2019 study)



Callan



April 27, 2021

The Case for Reversion to the Mean

Jim Callahan, CFA President

Jay Kloepfer Capital Markets Research

Historical Rolling 10-year Return – US Large Cap Equity

Rolling 10 Year Returns

Historical 10-year return for US large cap has averaged 10.5%.

2021 Projection is 6.5%.

Very few periods historically of negative 10-year return for US equities.

Current outlook is in lower third of historical distribution, driven by relatively high valuations and low inflation outlook.

Generally lower return periods have been associated with higher valuations at the beginning of the period or recession events.



36 38 40 42 44 46 48 50 52 54 56 58 60 62 64 66 68 70 72 74 76 78 80 82 84 86 88 90 92 94 96 98 00 02 04 06 08 10 12 14 16 18 2

Historical Rolling 20-year Return – US Large Cap Equity

Historical 20-year return for US large cap has averaged 10.8%.

2021 Projection is 6.5%.

Very few periods historically where the 20-year return was below 6.50% projection.

Worst 20-year period for S&P 500 since 1926 was period ended 12/31/1950 (great depression, WW II, Korean War). Annualized Return 3.1% (almost entirely dividends).



Rolling 20 Year Returns Ibbotson S&P 500

Historical Rolling 30-year Return – US Large Cap Equity

Historical 30-year return for US large cap has averaged 11.2%.

2021 Projection is 6.5%.

Worst historical 30-year return for S&P 500 was 8.47%.

30-year annualized returns in fairly tight range around long term average.

Longer time horizons reward equity risk takers with more consistent positive returns.



Rolling 30 Year Returns Ibbotson S&P 500

Stock Market Returns by Calendar Year

2020 performance in perspective: History of the U.S. stock market (231 years of returns)





U.S. Equity Projections

Large cap valuations



Price-to-earnings is price divided by consensus analyst estimates of earnings per share for the next 12 months as provided by IBES since December 1995, and FactSet for December 31, 2020. Current next 12-months consensus earnings estimates are \$167. Average P/E and standard deviations are calculated using 25 years of IBES history. Shiller's P/E uses trailing 10-years of inflationadjusted earnings as reported by companies. Dividend yield is calculated as the next 12-months consensus dividend divided by most recent price. Price-to-book ratio is the price divided by book value per share. Price-to-cash flow is price divided by NTM cash flow. EY minus Baa yield is the forward earnings yield (consensus analyst estimates of EPS over the next 12 months divided by price) minus the Moody's Baa seasoned corporate bond yield. Std. dev. over-/under-valued is calculated using the average and standard deviation over 25 years for each measure.

Guide to the Markets – U.S. Data are as of December 31, 2020.

Valuations are 1.8 standard deviations above the 25-year average based on forecast earnings

Longer term historical valuations are also elevated

• Shiller's cyclically adjusted price earnings (CAPE) ratio is 1.1 standard deviation above average Stock prices reflect anticipated rather than historical earnings

Market is concentrated in Tech and Consumer Discretionary which both have high valuations.

Sources: FactSet, FRB, Robert Shiller, S&P Dow Jones Indices, Thomson Reuters, J.P. Morgan Asset Management.

Historical Return – US Fixed Income

Historical 10-year return for US bonds has averaged 5.5%.

2021 Projection is 1.75%.

No periods historically of negative 10-year return for US bonds.

Current outlook is in bottom decile of historical distribution due to low yields and low inflation outlook.

Rising interest rates will eventually allow higher forward looking returns but will reduce return in the intermediate term.

Rolling 10 Year Returns Ibbotson Aggregate



Starting Yield Strongly Predicts Forward Returns



Bloomberg Aggregate Index Starting Yield vs. 10-Year Forward Return

Dec-86 Dec-88 Dec-90 Dec-92 Dec-94 Dec-96 Dec-98 Dec-00 Dec-02 Dec-04 Dec-06 Dec-08 Dec-10 Dec-12 Dec-14 Dec-16 Dec-18 Dec-20

There is a strong relationship between starting yields and subsequent 10-Year returns.

Current yield on the Bloomberg Aggregate index is below 2%.

Projection includes assumption of gradually rising yields over 10-year period.

Relative Returns Stocks versus Bonds – 10-year Roll

Long Term Relationship Between Stocks and Bonds

Rolling 10 Year Relative Returns US Stocks versus US Bonds



Relative Returns Stocks versus Bonds – 20-year Roll

Long Term Relationship Between Stocks and Bonds

Rolling 20 Year Relative Returns US Stocks versus US Bonds



Relative Returns Stocks versus Bonds – 30-year Roll

Long Term Relationship Between Stocks and Bonds

Rolling 30 Year Relative Returns US Stocks versus US Bonds



Rolling 10-Year Standard Deviation

Asset Class Volatility Over Time

Rolling 10 Year Standard Deviation 25 Years ended December 31, 2020



Relative Returns Stocks versus Bonds

Correlations to US Equity Over Time

Rolling 10 Year Correlation with US Equity 25 Years ended December 31, 2020



Diversification Over Recent Calendar Year Periods

Periodic Table of Investment Returns

for Calendar Years

2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Real Estate	Non US	US Equity	US Equity	Real Estate	US Equity	Non US	Private	US Equity	US Equity
	Equity					Equity	Equity		
15.0%	17.0%	33.6%	12.6%	14.2%	12.7%	27.8%	10.1%	31.0%	20.9%
US Bonds	US Equity	Private	Private	Private	Private	US Equity	Real Estate	Non US	Non US
		Equity	Equity	Equity	Equity			Equity	Equity
7.8%	16.4%	21.2%	11.8%	8.6%	9.5%	21.1%	7.3%	21.6%	11.1%
Private	Private	Non US	Real Estate	US Bonds	Marin Target	Private	US Bonds	Marin Target	US Bonds
Equity	Equity	Equity				Equity			
7.2%	13.6%	15.8%	11.4%	0.5%	8.5%	19.6%	0.0%	19.8%	7.5%
US Equity	Marin Target	Marin Target	US Bonds	US Equity	Real Estate	Marin Target	Marin Target	Private	Real Estate
								Equity	
1.0%	12.4%	14.2%	6.0%	0.5%	8.4%	16.4%	(5.2%)	16.1%	0.8%
Marin Target	Real Estate	Real Estate	Marin Target	Marin Target	Non US	Real Estate	US Equity	US Bonds	
					Equity				
(0.7%)	9.9%	12.4%	5.1%	(2.0%)	4.4%	6.9%	(5.2%)	8.7%	
Non US	US Bonds	US Bonds	Non US	Non US	US Bonds	US Bonds	Non US	Real Estate	
Equity			Equity	Equity			Equity		
(14.3%)	4.2%	(2.0%)	(3.9%)	(4.6%)	2.6%	3.5%	(14.8%)	5.2%	

Diversification Over Three-Year Periods

Periodic Table of Investment Returns

for Rolling 3 Yr. Periods

4th Quarter 2011	4th Quarter 2012	4th Quarter 2013	4th Quarter 2014	4th Quarter 2015	4th Quarter 2016	4th Quarter 2017	4th Quarter 2018	4th Quarter 2019	4th Quarter 2020
US Equity	Real Estate	US Equity	US Equity	US Equity	Real Estate	Private Fquity	Private Fouity	Private Fquity	US Equity
						Equity	-quity	-quiry	
14.9%	13.3%	16.2%	20.5%	14.7%	11.3%	12.5%	13.0%	15.2%	14.5%
Private	Private	Private	Private	Private	Private	US Equity	US Equity	US Equity	US Bonds
Equity	Equity	Equity	Equity	Equity	Equity				
14.5%	13.2%	13.9%	15.5%	13.8%	10.0%	11.1%	9.0%	14.6%	5.3%
Marin Target	US Equity	Real Estate	Real Estate	Real Estate	US Equity	Real Estate	Real Estate	Non US	Non US
								Equity	Equity
12.5%	11.2%	12.4%	11.2%	12.6%	8.4%	9.8%	7.5%	9.8%	4.8%
Non US	Marin Target	Non US	Marin Target	Marin Target	Real Estate				
Equity						Equity			
11.5%	8.4%	8.4%	10.5%	5.6%	3.8%	8.4%	6.2%	9.8%	4.4%
US Bonds	US Bonds	Non US	Non US	Non US	US Bonds	Marin Target	Non US	Real Estate	
		Equity	Equity	Equity			Equity		
6.8%	6.2%	5.1%	9.2%	2.0%	3.0%	7.4%	4.4%	6.5%	
Real Estate	Non US	US Bonds	US Bonds	US Bonds	Non US	US Bonds	US Bonds	US Bonds	
	Equity				Equity				
(3.1%)	4.2%	3.3%	2.7%	1.4%	(1.4%)	2.2%	2.1%	4.0%	

Diversification Over Ten-Year Periods

Periodic Table of Investment Returns

for Rolling 10 Yr. Periods

4th Quarter 2011	4th Quarter 2012	4th Quarter 2013	4th Quarter 2014	4th Quarter 2015	4th Quarter 2016	4th Quarter 2017	4th Quarter 2018	4th Quarter 2019	4th Quarter 2020
Private	Private	Private	Private	Private	Private	Private	Private	Private	US Equity
Equity	Equity	Equity	Equity	Equity	Equity	Equity	Equity	Equity	
11.1%	13.8%	14.1%	12.8%	11.5%	9.4%	9.2%	13.7%	13.6%	13.8%
Non US	Non US	Non US	US Equity	Real Estate					
Equity	Equity	Equity							
6.9%	10.2%	7.9%	7.9%	7.4%	7.1%	8.6%	13.2%	13.4%	9.1%
Marin Target	Marin Target	US Equity	Marin Target	Real Estate	Non US				
									Equity
6.9%	9.0%	7.9%	6.9%	5.7%	4.9%	5.4%	8.5%	10.5%	5.1%
US Bonds	US Equity	Marin Target	Real Estate	Real Estate	Real Estate	US Bonds	Non US	Marin Target	US Bonds
							Equity		
5.8%	7.7%	7.9%	5.8%	5.3%	4.7%	4.0%	7.0%	8.0%	3.8%
Real Estate	Real Estate	Real Estate	Non US	US Bonds	US Bonds	Real Estate	Real Estate	Non US	
			Equity					Equity	
			Equity					Equity	
			Equity					Equity	
4.8%	5.4%	5.8%	5.4%	4.5%	4.3%	3.9%	5.9%	5.2%	
4.8% US Equit <u>y</u>	5.4% US Bonds	5.8% US Bond <u>s</u>	5.4% US Bond <u>s</u>	4.5% Non US	4.3% Non US	3.9% Non US	5.9% US Bond <u>s</u>	5.2% US Bond <u>s</u>	
4.8% US Equity	5.4% US Bonds	5.8% US Bonds	5.4% US Bonds	4.5% Non US Equity	4.3% Non US Equity	3.9% Non US Equity	5.9% US Bonds	5.2% US Bonds	
4.8% US Equity	5.4% US Bonds	5.8% US Bonds	5.4% US Bonds	4.5% Non US Equity	4.3% Non US Equity	3.9% Non US Equity	5.9% US Bonds	5.2% US Bonds	

Diversification Over Twenty-Year Periods

Periodic Table of Investment Returns

for Rolling 20 Yr. Periods

4th Quarter 2011	4th Quarter 2012	4th Quarter 2013	4th Quarter 2014	4th Quarter 2015	4th Quarter 2016	4th Quarter 2017	4th Quarter 2018	4th Quarter 2019	4th Quarter 2020
Private	Private	Private	Private	Private	Private	Private	Private	Private	US Equity
Equity	Equity	Equity	Equity	Equity	Equity	Equity	Equity	Equity	
16.1%	16.1%	16.1%	16.0%	15.0%	14.0%	13.5%	13.1%	10.3%	7.8%
Marin Target	Marin Target	US Equity	US Equity	US Equity	Real Estate	Real Estate	Real Estate	Real Estate	Real Estate
	_								
8.2%	8.7%	9.3%	10.0%	8.3%	7.9%	7.6%	7.3%	7.0%	6.4%
US Equity	US Equity	Marin Target	Marin Target	Real Estate	US Equity	Marin Target	Marin Target	US Equity	Non US
									Equity
0.00/	0 20/	0 60/	0 70/	0 00/	7 00/	7 50/	6 20/	C 40/	E 60/
8.0%	0.3%	0.0%	0.1%	0.0%	1.9%	1.5%	0.3 /0	0.470	5.0%
8.0% US Bonds	Real Estate	Real Estate	Real Estate	0.0% Marin Target	Marin Target	US Equity	US Equity	Marin Target	US Bonds
US Bonds	Real Estate	8.0% Real Estate	8.7% Real Estate	8.0% Marin Target	Marin Target	US Equity	US Equity	Marin Target	US Bonds
8.0% US Bonds	Real Estate	Real Estate	6.7% Real Estate	8.0% Marin Target	Marin Target	US Equity	US Equity	0.4 % Marin Target	US Bonds
6.5%	6.3% Real Estate 6.8%	6.6% Real Estate 7.4%	6.7% Real Estate 7.7%	6.0% Marin Target 7.6%	7.9% Marin Target 7.4%	US Equity 7.4%	US Equity 6.0%	6.4% Marin Target	US Bonds 4.8%
6.5% Real Estate	6.3% Real Estate 6.8% Non US	6.0% Real Estate 7.4% Non US	Real Estate 7.7% US Bonds	0.0% Marin Target 7.6% US Bonds	7.3% Marin Target 7.4% US Bonds	7.3% US Equity 7.4% Non US	0.3 % US Equity 6.0% Non US	6.2% US Bonds	US Bonds 4.8%
6.5% Real Estate	6.3% Real Estate 6.8% Non US Equity	7.4%	Real Estate 7.7% US Bonds	Aarin Target 7.6% US Bonds	7.3% Marin Target 7.4% US Bonds	7.4% Non US Equity	6.0% Non US Equity	6.4% Marin Target 6.2% US Bonds	US Bonds
6.5% Real Estate	6.3% Real Estate 6.8% Non US Equity	7.4% Non US Equity	0.1%Real Estate7.7%US Bonds	Aarin Target 7.6% US Bonds	7.9% Marin Target 7.4% US Bonds	US Equity 7.4% Non US Equity	US Equity 6.0% Non US Equity	6.4% Marin Target 6.2% US Bonds	US Bonds
6.5% Real Estate	6.3% Real Estate 6.8% Non US Equity 6.5%	Real Estate 7.4% Non US Equity 5.8%	o. / %Real Estate7.7%US Bonds6.2%	Marin Target 7.6% US Bonds 5.3%	7.3% Marin Target 7.4% US Bonds 5.3%	US Equity 7.4% Non US Equity 6.0%	US Equity 6.0% Non US Equity 4.6%	6.4% Marin Target 6.2% US Bonds 5.0%	US Bonds 4.8%
6.2%	6.3% Real Estate 6.8% Non US Equity 6.5% US Bonds	0.0% Real Estate 7.4% Non US Equity 5.8% US Bonds	6.2% Non US	0.0% Marin Target 7.6% US Bonds 5.3% Non US	1.3% Marin Target 7.4% US Bonds 5.3% Non US	US Equity 7.4% Non US Equity 6.0% US Bonds	US Equity 6.0% Non US Equity 4.6% US Bonds	6.2% US Bonds 5.0% Non US	US Bonds 4.8%
6.5% Real Estate 6.2% Non US Equity	6.3% Real Estate 6.8% Non US Equity 6.5% US Bonds	0.0% Real Estate 7.4% Non US Equity 5.8% US Bonds	6.2% Real Estate 7.7% US Bonds 6.2% Non US Equity	Aarin Target 7.6% US Bonds 5.3% Non US Equity	7.9% Marin Target 7.4% US Bonds 5.3% Non US Equity	US Equity 7.4% Non US Equity 6.0% US Bonds	US Equity 6.0% Non US Equity 4.6% US Bonds	6.4% Marin Target 6.2% US Bonds 5.0% Non US Equity	US Bonds 4.8%
6.5% Real Estate 6.2% Non US Equity	0.3% Real Estate 6.8% Non US Equity 6.5% US Bonds	7.4% Non US Equity 5.8% US Bonds	0.1% Real Estate 7.7% US Bonds 6.2% Non US Equity	Marin Target 7.6% US Bonds 5.3% Non US Equity	7.3% Marin Target 7.4% US Bonds 5.3% Son US Equity	US Equity 7.4% Non US Equity 6.0% US Bonds	US Equity 6.0% Non US Equity 4.6% US Bonds	Marin Target 6.2% US Bonds 5.0% Non US Equity	US Bonds 4.8%

Notes on Data

Marin Target	Index	Weight
US Equity	Russell 3000	32.00%
Non-US Equity	MSCI ACWI ex-U.S. IMI	22.00%
Fixed Income	Bloomberg Barclays U.S. Aggregate	23.00%
Private Equity	Cambridge PE Index	8.00%
Real Assets		15.00%
Private Real Estate	NCREIF NFI-ODCE Equal Weight Net	8.00%
Public Real Assets		7.00%
TIPS	Bloomberg Barclays TIPS	1.75%
Commodities	Bloomberg Barclays Commodities TR	1.75%
Global Natural Resource Equity	S&P Global Natural Resources (Net)	1.75%
REITs	S&P DJ U.S. Select REIT	1.75%
		100.00%

Marin Target is 12/31/20 policy target and index returns for each asset class.

Public real assets data available back to 2003 Q1; prior to 2003, real assets = ODCE.

ACWI ex-US IMI data available back to 1994 Q1; prior to 1994, Non-US equity = MSCI EAFE.

Fixed income = Bloomberg Barclays U.S. Aggregate for all periods.

Long Term Risk Premia vs. Long Term Nominal Returns

		Long Term History			Callan 2021 Assumptions		
	Annualized			Annualized			
	Return	Real Return	Risk Premium	Return	Real Return	Risk Premium	
Bonds (Aggregate)	5.35	2.49		1.75	-0.25		
Large Cap (S&P 500)	10.29	7.43	4.94	6.50	4.50	4.75	
Small Cap (Russell 2000/Ibbotson Small Company)	11.86	9.00	6.51	6.70	4.70	4.95	
T-Bills	3.43	0.57		1.00	-1.00		
Inflation (CPI)	2.86			2.00			

Long term historical nominal returns are influenced by historic inflation.

• Average of 2.86 obscures substantial periods of double-digit inflation, which also goosed nominal equity returns.

Long term real returns (nominal returns minus inflation) have been strong, but not likely sustainable going forward.

Long-term real risk premia for stocks over bonds has been persistent.

Current capital market expectations include risk premia for large cap that is in line with historical average; less premium expected for small cap relative to its historic average.

Returns over the next 10 years for bonds are much lower relative to inflation and cash compared to history.

Result of bond market reset in 2020 and zero interest rate policy

Over the longer term (30 years +):

- We expect real cash returns to turn positive, and bond returns to show a premium to both inflation and cash.
- We expect the equity risk premium to be maintained near the long-term average for large cap, and still show a modest premium for small cap.

How Have we Done? Projections versus Actual Returns

Portfolio: 60% Equity, 30% Fixed Income, 10% Real Estate



Projected versus Actual 10-Year Returns

Portfolio is assumed to be invested passively in Russell 3000 index, MSCI ACWI ex-US index, Bloomberg Aggregate Index, and NCREIF ODCE Index. Portfolio is assumed to be rebalanced quarterly with no transactions costs.

Concluding Observations

Callan's 2021 Capital Market Projections

Reduction in fixed income return projections is the most significant year-over-year change in Callan's 10-year capital market projections.

Callan's public equity return and risk projections were also reduced contributing to the reduction in expected total return for diversified portfolios.

Private market return expectations have also come down, albeit moderately, relative to 2020 projections.

The current COVID-19 pandemic has not had a material impact on our long term equilibrium projections, which are much more influenced by GDP, inflation, current yield, and valuations.

Callan



April 27, 2021

Domestic Equity Structure Review

Jim Callahan, CFA President

Domestic Equity Structure

Key Decision Variables

The role of U.S. equity in the asset allocation is capital growth.

Primary determinants of equity risk and return:

- Size exposures as measured by market capitalization
- Styles exposures value, core, and growth
- The amount of active/passive management

A diversified structure should generally reflect the characteristics of the market.

- The default structure is style and capitalization neutral.
- Active management has historically added more value in mid and small cap than large cap.

MCERA's Domestic Equity Structure - two primary determinants of risk vs. benchmark (Tracking Error):

- Active/Passive exposures
- MCERA's large cap exposure is passive (minor tracking error), but small cap exposure is active (increased tracking error).
- "Misfit" Risk different exposures than benchmark (i.e. Small Cap Overweight to Benchmark)
- MCERA's domestic equity allocation is structured with an intentional overweight to small cap versus the Russell 3000 Index under the historical premise that small cap stocks are typically expected to generate greater returns over the long run (albeit with greater volatility), and that active management on average has tended to be able to outperform the market.

> Discussion items: should these determinants be adjusted within MCERA's domestic equity structure?

Equity Structure Considerations

Seek to maximize plan alpha at a palatable level of active risk relative to the plan benchmark

- Think of manager structure in an overall portfolio context
- Incorporate active managers only if they are expected to contribute sufficient alpha to compensate for the possibility of underperforming the benchmark
- This is a net-of-fees exercise

Spend plan's active risk budget efficiently

- Spend active risk in sectors and regions where active management has high probability of succeeding
- Otherwise, rely heavily on indexes in order to control both expenses and risk
- Keep magnitude of systematic bets vs. the plan benchmark (misfit risk) under control

Incorporate diversification

- Seek broad diversification across global equity markets
- The risk an individual active manager contributes to the overall portfolio depends on both its size and its tracking error
- Avoid excessive risk contribution from any one manager
- However, avoid over diversification or "closet indexing"

Simplify where appropriate

- Structure should meet investment objective with the minimum level of complexity
- Benefit is lower monitoring costs as well as explicit costs
- Active manager mandate sizes must be large enough to be meaningful to the fund but not overwhelming to the manager

Sources of Active Risk in the Equity Structure

Selection Risk

Risk stemming from active managers' bets relative to their benchmarks

- Risk which is expected to be rewarded with alpha if manager is skillful
- The risk you are paying your active managers to take
- This risk at the plan level is reduced as the number of active managers increases due to diversification

Misfit Risk

Risk which results when the overall style exposures of the plan's manager benchmarks differ from the plan's benchmark

- When unintentional, misfit confers additional active risk without any expected return
- Misfit can be controlled by ensuring overall manager style exposures (large vs. small; value vs. growth, U.S. vs. international) are generally consistent with the plan's benchmark
- When intentional, some misfit can be justified if reflects a high conviction bet on styles, capitalizations, or regions
- However, the bar for skill is high and tactical bets should be scaled as to not be a disproportionate driver of active risk

U.S. Equity Framework

Russell 3000 Index 3000 largest U.S. stocks	Russell 1000 Index 94% of the Russell 3000 Index	Russell Top 200 Index Mega Cap 69% of the	S&P 500 Index 85% of U.S. equity 505 holdings	The Russell 3000 is a capitalization-weighted index which includes large, mid, and small cap stocks:
>99% of U.S. equity 3,059 holdings	1,018 holdings	Russell 3000 Index 194 holdings		 69% mega cap (Russell Top 200)
				 25% mid cap (Russell Midcap)
				 6% small cap (Russell 2000)
				Large cap, mid cap, small cap are each split into growth and value components to arrive at six style buckets.
				Style buckets are used both for performance attribution and to ensure the managers' styles, in aggregate, are close to the Russell 3000.
	Russell 2000	Russell Midcap Index 25% of the Russell 3000 Index		The S&P 500 is also a capitalization-weighted index which includes mostly large and some mid cap stocks:
	6% of the Russell 3000 Index	824 holdings		• 90% large cap
				 10% mid cap

Source: FTSE Russell as of December 31, 2020.



Active vs. Passive Management

U.S. Equity Historical Results

Active management should be considered when the investor believes there will be compensation on a net-offee basis. Historical data can help indicate attractive market segments.

- Large Cap and Mid Cap strategies have been challenged to beat passive strategies, even gross-of-fees.
- SMID Cap, Small Cap, and Micro Cap active strategies have had greater historical success.

Equity Style	Benchmark	Avg. Gross Excess Return over Benchmark
Large Cap Core	Russell 1000	-0.05%
Large Cap Growth	Russell 1000 Growth	0.33%
Large Cap Value	Russell 1000 Value	0.05%
Mid Cap Core	Russell Midcap	-0.07%
Mid Cap Growth	Russell Midcap Growth	0.02%
Mid Cap Value	Russell Midcap Value	-0.13%
SMID Cap Core	Russell 2500	0.65%
SMID Cap Growth	Russell 2500 Growth	0.95%
SMID Cap Value	Russell 2500 Value	0.66%
Small Cap Core	Russell 2000	1.62%
Small Cap Growth	Russell 2000 Growth	1.48%
Small Cap Value	Russell 2000 Value	1.49%
Micro Cap	Russell Microcap	2.30%

Based on 20 years of rolling 3 year average annualized returns (Q4 2000 to Q4 2020)



Current Structure

MCERA Domestic Equity Structure



The target allocations are 70% to Large Cap (Passive) and 30% to Small Cap (Active).

Risk (tracking) relative to Russell 3000 comes from:

- Active Small Cap (DFA Core)
- Misfit Risk significant overweight in small cap relative to Russell 3000 (22% vs. 6%)

MCERA Domestic Equity Structure

Domestic Equity Style Map for 2 Years Ended December 31, 2020



Style Exposure Matrix Holdings as of December 31, 2020

	Value	Core	Growth	Total
iotal	21.8% (904)	29.7% (1196)	48.5% (903)	100.0% (3003)
Total				()
	23.3% (757)	31.6% (759)	45.2% (606)	100.0% (2122)
	0.2% (371)	0.2% (380)	0.1% (150)	0.6% (901)
Micro				
	1.2% (325)	0.8% (195)	0.5% (92)	2.5% (612)
	1.3% (293)	2.2% (513)	1.8% (396)	5.4% (1202)
Small				
	4.7% (227)	7.9% (352)	6.8% (300)	19.4% (879)
Wild	4.1% (154)	4.7% (198)	6.1% (248)	14.9% (600)
Mid	, , ,			
	3.3% (120)	3.1% (109)	5.0% (129)	11.4% (358)
5	16.1% (86)	22.6% (105)	40.4% (109)	79.2% (300)
Large				
	14.1% (85)	19.8% (103)	32.8% (85)	66.8% (273)

-- MCERA Domestic Equity -- Russell 3000 Index
MCERA's Small Cap Allocation as a % of Domestic Equity



MCERA Small Cap Allocation as a % of Domestic Equity

MCERA's target small cap allocation noticeably increased from 20% to 30% in 2012.

- At this time, the active large cap growth and value managers were terminated and the large cap assets were moved to 100% passive management.
- The small cap equity allocation was increased to generate excess return in the domestic equity composite. The small cap composite consisted of a small cap value portfolio (DFA) and a small cap growth portfolio (Columbus Circle).

The small cap style-oriented portfolios were removed in 2018 and converted to the current small cap core portfolio with DFA. It was decided at that time to keep the small cap target allocation at 30%.

MCERA Current Structure

Rolling Three Year Standard Deviation

Rolling 3 Year Relative Standard Deviation vs. Russell:3000 Index for 15 Years Ended March 31, 2021



MCERA's current structure consists of:

- SSGA S&P 500 Index (net) MCERA performance (from 2Q2011) linked to SSGA composite
- DFA Small Cap Core Portfolio (net) MCERA performance (from 1Q2019) linked to DFA composite

MCERA Current Structure

Rolling Three Year Returns

Rolling 3 Year Relative Returns vs. Russell:3000 Index for 15 Years Ended March 31, 2021



MCERA's current structure consists of:

- SSGA S&P 500 Index (net) MCERA performance (from 2Q2011) linked to SSGA composite
- DFA Small Cap Core Portfolio (net) MCERA performance (from 1Q2019) linked to DFA composite

MCERA Current Structure

Rolling Three Year Tracking Error

Rolling 3 Year Tracking Error vs. Russell:3000 Index for 15 Years Ended March 31, 2021



> Is the Board comfortable with this tracking error?

MCERA's current structure consists of:

- SSGA S&P 500 Index (net) MCERA performance (from 2Q2011) linked to SSGA composite
- DFA Small Cap Core Portfolio (net) MCERA performance (from 1Q2019) linked to DFA composite



Alternative Domestic Equity Structures to Reduce Tracking Error



Some alternative structures to help reduce tracking error to the Russell 3000 Index include:

- 1. Keep current structure but reduce allocation to DFA to 20%
 - Pro: reduces volatility, tracking, and fees
 - Con: still have gap in mid cap exposure
- 2. Change large cap benchmark to the Russell 1000 and reduce DFA to 20%
 - Pro: captures mid cap stocks, reduces volatility, tracking, and fees
 - Con: none
- 3. Change large cap benchmark to the Russell Top 200 Index, add a 15% allocation to an active mid cap core manager, and reduce DFA to 15%.
 - Pro: captures mid cap stocks, reduces tracking and volatility
 - Con: increases fee, active mid cap managers may allocate to small and large cap stocks

Rolling Three Year Tracking Error

Rolling 3 Year Tracking Error vs. Russell:3000 Index for 15 Years Ended March 31, 2021



Alternative structures consist of:

- SSGA S&P 500 Index (net) MCERA performance (from 2Q2011) linked to SSGA composite
- DFA Small Cap Core Portfolio (net) MCERA performance (from 1Q2019) linked to DFA composite
- Russell 1000 Index returns
- Russell Top 200 Index returns
- Callan Mid Cap Broad peer group median returns (gross)

Rolling Three Year Standard Deviation

Rolling 3 Year Relative Standard Deviation vs. Russell:3000 Index for 15 Years Ended March 31, 2021



Alternative structures consist of:

- SSGA S&P 500 Index (net) MCERA performance (from 2Q2011) linked to SSGA composite
- DFA Small Cap Core Portfolio (net) MCERA performance (from 1Q2019) linked to DFA composite
- Russell 1000 Index returns
- Russell Top 200 Index returns
- Callan Mid Cap Broad peer group median returns (gross)

Rolling Three Year Returns

Rolling 3 Year Relative Returns vs. Russell:3000 Index for 15 Years Ended March 31, 2021



Alternative structures consist of:

- SSGA S&P 500 Index (net) MCERA performance (from 2Q2011) linked to SSGA composite
- DFA Small Cap Core Portfolio (net) MCERA performance (from 1Q2019) linked to DFA composite
- Russell 1000 Index returns
- Russell Top 200 Index returns
- Callan Mid Cap Broad peer group median returns (gross)

Estimated Fees (Based on Market Values as of March 31, 2021)

Current Structure: 70% Large Cap / 3	30% Small Cap			
Manager	Market Value	Fees (%)	Annual Fee (\$)	
Large Cap Core - SSGA	\$719,358,748	0.05% on the first \$50 million 0.04% on the next \$50 million 0.02% on the balance	\$168,872	
		Minimum annual fee:	\$175,000	
Small Cap Core - DFA	\$308,296,606	0.30% on all assets	\$924,890	
Total	\$1,027,655,354	0.11%	\$1,099,890	
Alternative Structure: 80% Large Ca	p/20% Small Cap			
Manager	Market value	Fees (%)	Annual Fee (\$)	
Large Cap - SSGA	\$822,124,283	0.05% on the first \$50 million 0.04% on the next \$50 million 0.02% on the balance	\$189,425	
		Minimum annual fee:	\$175,000	
Small Cap Core - DFA	\$205,531,071	0.30% on all assets	\$616,593	
Total	\$1,027,655,354	0.08%	\$806,018	
Alternative Structure: 70% Large Ca	p/15% Mid Cap/15% Small Cap			

Manager	Market Value	Fees (%)	Annual Fee (
Large Cap - SSGA	\$719,358,748	0.05% on the first \$50 million 0.04% on the next \$50 million 0.02% on the balance	\$168,872		
		Minimum annual fee:	\$175,000		
Mid Cap Core - New Manager	\$154,148,303	0.61% on all assets	\$944,890		
Small Cap Core - DFA	\$154,148,303	0.30% on all assets	\$462,445		
Total	\$1,027,655,354	0.15%	\$1,582,335		

Notes:

SSGA would charge the same fee schedule for a separate account regardless of index with a minimum annual fee of \$175,000.

Mid Cap Core Manager - median fee from Callan's Mid Cap Broad peer group was used as a proxy.

Callan

Appendix

Large Cap Index Comparison

Large Cap Index Comparison

Characteristics & Standard Deviation

Portfolio Characteristics as of March 31, 2021



Rolling 3 Year Standard Deviation for 20 Years Ended March 31, 2021



Large Cap Index Comparison

Annualized Returns

Annualized Returns For Periods Ending March 31, 2021



Large Cap Index Comparison

Calendar Year Returns

Calendar Year Returns



Callan



April 27, 2021

Absolute Return/Multi-Asset Class Investments

Jim Callahan, CFA President

What is a Hedge Fund?

Hedge funds are unconstrained in terms of investment strategies and guidelines to achieve better risk-adjusted returns.

Hedge funds can use a wide variety of asset classes and their derivatives, as well as varying degrees of leverage or illiquidity.

Hedge fund managers typically have significant alignment of interests with investors via side-by-side capital and incentive fee structures based on performance.

Hedge funds are usually private placement vehicles (e.g., limited partnerships or limited liability companies) that are exempt from SEC registration and therefore not readily available to the public.

What is the Opportunity?

Why hedge funds?

- Higher risk-adjusted return
- Manager and/or strategy diversification
- Less sensitive to equity market risk
- Alternative to lower expected returns from stocks and bonds

Do you believe all of the following?

- A portfolio of stocks and bonds benefits from additional diversification to smooth a fund's path to meet long-term return objectives.
- Given manager skills and investment tools not available to traditional portfolio management, hedge funds can provide value-added returns from inefficiencies in public capital markets.
- The various risks of hedge funds, including concerns of liquidity and capacity constraints, are manageable with proper due diligence and oversight given available resources.

Size and Structure of Hedge Fund Market

Industry growth stopped pre-COVID-19 crisis: What's next?

\$3 trillion industry has reached maturity:

- Assets have recovered well from post-GFC lows, with net outflows since 2015.
- To resume growth hedge funds will need to demonstrate a clear riskadjusted return advantage to justify high fees.
- Current environment more advantageous but short-term outflows likely.
- Hedge funds still represent only a small part of global capital markets (<5%).



Source: HFR® Global Hedge Fund Industry Report - First Quarter 2020 (www.hedgefundresearch.com)



Hedge Fund Performance

Cumulative Returns throughout Market Cycles



Cumulative Returns (over Rising/Declining Periods) for 25 Years ended December 31, 2020

Given the power of compounding based on less volatile returns, hedge funds can perform better in choppy or declining markets versus long-only equity.

• However, hedge funds lag in prolonged bull markets or sharply rising markets.



Hedge Fund Performance

Risk Adjusted Return versus Traditional Assets



Annualized Returns vs. Standard Deviation for Last 25 Years ended December 31, 2020

Historical experience indicates that hedge funds have a risk-reward profile between stocks and bonds.

Sensitivity to Equity Market Risk

Rolling 12 Quarter Beta vs. S&P:500 for 20 Years ended December 31, 2020



Current Market Conditions and Volatility





Hedge fund opportunities often improve with increased volatility

- Lack of volatility mutes ability of active traders to find profitable trades.
- Higher volatility creates more macro opportunities from market dislocation, and more micro opportunities from price dispersion.

Source: CBOE (www.cboe.com)



Recent Dislocations and Hedge Fund Performance

Hedge funds have outperformed global equities during severe downturns

			HFRI Hedge Fund Index Relative Performance vs. Global Equities								
Dislocation Event	Time Period	Global Equities	Fund-Wtd	Equity Hedg	e Event Driven	Relative Value	Macro				
Global Financial Crisis	Jun 2008 – Jun 2009	-29.3	19.3	14.1	17.8	22.0	27.6				
Euro Crisis	Jun 2011 – Dec 2011	-11.5	5.5	0.7	4.6	8.0	9.6				
China Slowdown	4Q 2018	-12.8	6.7	6.5	8.9	10.7	10.6				
COVID-19 Crisis	1Q 2020	-21.4	10.5	9.1	8.1	14.3	18.2				
Worst 5 Quarters*	Time Period										
1st	4Q 2008	-22.4	13.2	9.5	10.4	11.7	25.0				
2nd	1Q 2020	-21.4	10.5	9.1	8.1	14.3	18.2				
3rd	3Q 2002	-18.3	14.4	14.3	12.9	18.9	19.7				
4th	3Q 2011	-17.4	10.7	6.4	10.5	13.9	17.6				
5th	3Q 2008	-16.6	7.0	1.6	9.1	9.6	11.2				

* Worst 5 quarters over the past 20 years for Global Equities (April 1, 2000 – March 31, 2020)

Sources: Global Equity: MSCI ACWI (net) Index; Hedge Funds: HFRI

Hedge Fund Strategies

Hedged portfolios with flexible and dynamic investment strategies

Relative Value

Matching purchase and sale of similar securities or related assets to profit from price divergences, with low net market exposure; high leverage often used

Event-Driven

Equity and credit strategies that capitalize on company or industry catalysts such as a merger or regulatory change; modest leverage

Macro

Thematic investing globally across asset classes including equity, debt, currencies, commodities, and rates to exploit trends and price dislocations

Equity Hedge (or Long / Short Equity)

Bottom-up stock pickers seeking alpha from longs and / or shorts, with significant net market exposure; leverage and beta vary

Primary Hedge Fund Styles (% of Industry AUM)



Fees typically 1.5%–2.0% plus 15%–20% performance fee

Source: HFR® Global Hedge Fund Industry Report – First Quarter 2020 (www.hedgefundresearch.com)



Hedge Fund Trends

Evolution of underlying strategies

Early hedge fund investors were primarily endowments and private wealth pools seeking to capture outsized and idiosyncratic returns.

Larger institutions such as pensions later entered the space, with an increased focus on downside protection.

Concurrently, changes to regulation (e.g., "Reg FD"), market structure, and central bank policy created headwinds for equity and macro traders.

Managers also sought more scalable trades, with quant strategies becoming more prevalent.

Strategy Allocations as a % of Total





Strong Case for Building Diversified Hedge Fund Exposure

Periodic table of annual returns for the Credit Suisse Hedge Fund strategies since 2001

2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Distressed	Managed Futures	Emerging Markets	Distressed	Emerging Markets	Emerging Markets	Emerging Markets	Managed Futures	Convertible Arb	Event- Driven Multi	Global Macro	Distressed	Long/Short Equity	Managed Futures	Multi Strategy	Convertible Arb	Emerging Markets	Fixed Income Arb	Emerging Markets	Risk Arb
20.01%	18.33%	28.75%	15.62%	17.39%	20.49%	20.26%	18.33%	47.35%	14.36%	6.44%	11.77%	17.73%	18.36%	3.84%	6.60%	16.87%	1.10%	13.38%	15.98%
Global Macro	Global Macro	Distressed	Event- Driven Multi	Distressed	Event- Driven Multi	Global Macro	Risk Arb	Emerging Markets	Global Macro	Fixed Income Arb	Multi Strategy	Distressed	Multi Strategy	Long/Short Equity	Distressed	Long/Short Equity	Risk Arb	Long/Short Equity	Emerging Markets
18.38%	14.66%	25.12%	14.04%	11.74%	16.38%	17.36%	-3.27%	30.03%	13.47%	4.69%	11.19%	16.00%	6.09%	3.56%	6.38%	13.41%	0.17%	12.17%	12.24%
Convertible Arb	Market Neutral Eq.	Global Macro	Emerging Markets	Long/Short Equity	Distressed	Event- Driven Multi	Global Macro	Fixed Income Arb	Fixed Income Arb	Market Neutral Eq.	Fixed Income Arb	Event- Driven Multi	Long/Short Equity	Market Neutral Eq.	Risk Arb	Market Neutral Eq.	Global Macro	Event- Driven Multi	Convertible Arb
14.58%	7.42%	17.99%	12.49%	9.68%	15.58%	16.82%	-4.62%	27.41%	12.51%	4.49%	11.04%	15.28%	5.54%	1.69%	5.89%	8.45%	-0.11%	11.42%	10.25%
Market Neutral Eq.	Emerging Markets	Long/Short Equity	Long/Short Equity	Global Macro	Multi Strategy	Long/Short Equity	Event- Driven Multi	Multi Strategy	Managed Futures	Multi Strategy	Emerging Markets	Multi Strategy	Fixed Income Arb	Convertible Arb	Emerging Markets	Distressed	Multi Strategy	Global Macro	Long/Short Equity
9.31%	7.36%	17.27%	11.56%	9.25%	14.54%	13.66%	-16.25%	24.62%	12.22%	1.83%	10.28%	11.23%	4.37%	0.81%	4.47%	7.27%	-1.05%	10.38%	7.86%
Fixed Income Arb	Multi Strategy	Event- Driven Multi	Global Macro	Multi Strategy	Long/Short Equity	Multi Strategy	Long/Short Equity	Distressed	Emerging Markets	Convertible Arb	Event- Driven Multi	Market Neutral Eq.	Global Macro	Fixed Income Arb	Multi Strategy	Multi Strategy	Distressed	Managed Futures	Event- Driven Multi
8.04%	6.31%	17.19%	8.49%	7.54%	14.38%	10.10%	-19.76%	20.95%	11.34%	1.13%	10.14%	9.27%	3.11%	0.59%	4.41%	6.83%	-1.59%	9.01%	6.92%
Event- Driven Multi	Fixed Income Arb	Multi Strategy	Multi Strategy	Event- Driven Multi	Convertible Arb	Market Neutral Eq.	Distressed	Event- Driven Multi	Convertible Arb	Risk Arb	Long/Short Equity	Emerging Markets	Distressed	Risk Arb	Fixed Income Arb	Fixed Income Arb	Convertible Arb	Convertible Arb	Global Macro
6.79%	5.75%	15.04%	7.53%	7.21%	14.30%	9.27%	-20.48%	19.94%	10.95%	0.80%	8.21%	8.81%	2.55%	0.41%	4.29%	6.52%	-2.26%	8.15%	6.53%
Emerging Markets	Convertible Arb	Managed Futures	Fixed Income Arb	Market Neutral Eq.	Global Macro	Risk Arb	Multi Strategy	Long/Short Equity	Distressed	Managed Futures	Convertible Arb	Convertible Arb	Emerging Markets	Global Macro	Global Macro	Event- Driven Multi	Long/Short Equity	Multi Strategy	Multi Strategy
5.84%	4.05%	14.13%	6.86%	6.14%	13.53%	8.77%	-23.63%	19.47%	10.26%	-4.19%	7.82%	6.03%	1.52%	0.17%	3.58%	5.85%	-4.62%	7.25%	5.60%
Risk Arb	Event- Driven Multi	Convertible Arb	Market Neutral Eq.	Risk Arb	Market Neutral Eq.	Distressed	Fixed Income Arb	Risk Arb	Multi Strategy	Distressed	Global Macro	Risk Arb	Event- Driven Multi	Emerging Markets	Event- Driven Multi	Risk Arb	Market Neutral Eq.	Fixed Income Arb	Distressed
5.68%	1.22%	12.90%	6.48%	3.08%	11.15%	8.35%	-28.82%	1 2.00 %	9.29%	-4.24%	4.58%	4.89%	1.14%	-0.22%	1.25%	5.80%	-5.00%	6.10%	3.82%
Multi Strategy	Distressed	Risk Arb	Managed Futures	Fixed Income Arb	Fixed Income Arb	Managed Futures	Emerging Markets	Global Macro	Long/Short Equity	Emerging Markets	Risk Arb	Global Macro	Market Neutral Eq.	Managed Futures	Long/Short Equity	Convertible Arb	Event- Driven Multi	Risk Arb	Fixed Income Arb
5.50%	-0.69%	8.98%	5.96%	0.63%	8.66%	6.01%	-30.41%	11.55%	9.28%	-6.68%	2.82%	4.32%	-1.20%	-0.93%	-3.43%	5.0 1%	-5.19%	4.89%	3.64%
Managed Futures	Long/Short Equity	Fixed Income Arb	Risk Arb	Managed Futures	Risk Arb	Convertible Arb	Convertible Arb	Market Neutral Eq.	Risk Arb	Long/Short Equity	Market Neutral Eq.	Fixed Income Arb	Risk Arb	Distressed	Market Neutral Eq.	Managed Futures	Managed Futures	Market Neutral Eq.	Managed Futures
1.90%	-1.60%	7.97%	5.45%	-0.11%	8.15%	5.17%	-31.59%	4.05%	3.17%	-7.31%	0.85%	3.80%	-1.32%	-5.30%	-4.58%	3.29%	-6.67%	1.58%	1.86%
Long/Short Equity	Risk Arb	Market Neutral Eq.	Convertible Arb	Convertible Arb	Managed Futures	Fixed Income Arb	Market Neutral Eq.	Managed Futures	Market Neutral Eq.	Event- Driven Multi	Managed Futures	Managed Futures	Convertible Arb	Event- Driven Multi	Managed Futures	Global Macro	Emerging Markets	Distressed	Market Neutral Eq.
-3.65%	-3.46%	7.07%	1.98%	-2.55%	8.05%	3.83%	-40.32%	-6.57%	-0.85%	-11.96%	-2.93%	-2.56%	-1.67%	-6.67%	-6.84%	2.14%	-10.16%	1.39%	1.69%

Individual manager and strategy risks are substantial, so diversification effect remains important to success.

Source: Credit Suisse Hedge Fund Index

Hedge Fund Performance Variance (Long Term)

Degrees of separation (2020)



Return Dispersion within Peer Group vs. Average Member for Year to Date ended December 31, 2020

Within hedge fund strategies, manager selection is a key determinant of success, whether for one quarter or longer periods of a year or more.

Source: Callan; HFRI peer group distributions calculated by Callan using data sourced from Hedge Fund Research, Inc. (HFR) Database

Program Design

Portfolio construction driven by risk and return expectation

Absolute return

Fixed-income alternative; focus on downside protection

Key goal: less-correlated returns from non-market risks such as alternative beta, illiquidity premium, complexity premium, and idiosyncratic risks

Balanced

Diversified mix of absolute return and directional strategies

Key goal: a more unconstrained approach that enables varying degrees of market exposures over full market cycles

Directional

Equity complement (long / short equity, event driven); intended to provide diversification vs. long-only strategies

Key goal: equity-like returns over a full market cycle with less volatility

Risk / Return Tradeoff



Introducing Absolute Return Strategies

Multi-Asset Class (MAC) Strategies

Most traditional "long-only" portfolios are dominated by equity risk.

MAC and Hedge Fund strategies can mitigate equity risk with broader diversification, more dynamic risk management, and better drawdown protection.





MAC Style Groups Defined

Directional or relative value trades driven by macro perspectives

Long Biased

Directional and dynamic strategy with an equity bias, managed tactically

Absolute Return

Risk-controlled tactical strategy across multiple asset classes, with low net market exposure

Risk Premia

Exposure to alternative risk premia and return anomalies, implemented with relative value trades and portfolio leverage; target volatility of 5% - 15%

Risk Parity

Balanced and strategic risk-weighted exposure to major asset classes, including equity, credit, commodities, currencies, and rates



Fees typically 0.70%–1.1.0%



MAC Returns vs. Risk

Dispersion is meaningful and groups can have jumbled outcomes.

A higher Sharpe ratio than traditional asset mixes is a key measure of success for MAC.

The ellipses represent an 80% confidence region.



Scatter Chart for 10 Years ended December 31, 2020

Scatter Chart for 7 Years ended December 31, 2020

MAC Beta



Beta Chart for 7 Years ended December 31, 2020

Beta Chart for 10 Years ended December 31, 2020

Long biased has illustrated high correlation to equities, but typically an equity beta < 1.0.

Absolute return has lower beta, but correlation varies considerably.

Risk parity has high beta and correlation to bonds.

Finding Opportunity Amid Crisis

Closed-end and open-end hedge funds as well as MACs

Renewed appreciation for more dry powder, lower risk tolerance, and better diversification

Cash is king

- Previously closed hedge funds are now selectively open to new investors
- Hedge funds willing to negotiate fees and high watermarks, though NAVs may need extra vetting
- New closed-end funds also present sizable opportunities to allocate fresh capital

Less-directional hedge funds vs. bonds

- Short-duration risk of cash + x% returns is less sensitive to inflation risk
- Choppy markets ahead help hedge funds reap more alpha from mispriced securities

Additive and complementary solutions

- Hedge funds and flat-fee, scalable MACs
- Beware of "broken clocks that are right twice a day," given lessons learned post-GFC

Finding Opportunity Amid Crisis

Trend-following, systematic macro, and macro hedges

Macro strategies do not need to be 2% and 20% hedge funds

Trend-following

- Feeds on market volatility and diverse economic recoveries that lead to divergent outcomes
- Profits occur in either rising or declining markets, but risk lies in nothing happening

Systematic macro

- Focuses on scalable alternative risk premia often not correlated with stocks and bonds
- Embraces both long and short exposures across stocks, bonds, currencies, and commodities

Macro hedges

- Offer asymmetric returns in both inflationary and deflationary environments
- Example: gold serves as a crisisrisk hedging tool in the short run and a proven store of value over the (really) long-term relative to cash

Highly liquid investments that can be ideal funding sources for rebalancing portfolios

Finding Opportunity Amid Crisis

Reinsurance and other non-traditional alternatives

The hunt for diversification beyond traditional capital markets continues

Reinsurance

- Supports insurance companies needing to offload excess weather, fire, and other event-related risks
- Risk premia uncorrelated to major asset classes, while offering attractive returns versus fixed-income alternatives
- Pricing has risen recently to attract more capital needed to back insurance needs

Private credit

- Lending to gold-mining companies at attractive loan-tovalue measures based on proven reserves
- Capital for law firms helping plaintiffs with viable claims against corporations or governments
- Life settlement cash to insureds needing liquidity, in exchange for future insurance policy payouts

Key Takeaways and Conclusions

- Are not a distinct "asset class": can move across asset classes and geographies
- Experienced rapid growth leading up to and following the 2008–2009 GFC, then much slower growth in recent years
- Mix of attractive long-term returns and strong downside protection during market downturns, but high fees
- Saw a shift in the most prevalent strategies from more directional but volatile equity hedge and global macro to more scalable relative value and event driven
- Can be used to structure portfolios with a wide variety of risk and return characteristics
- COVID-19 crisis has severely dampened economic outlook, challenging capital markets, alternative betas, and hedge fund strategies.
- Opportunities created by the crisis are now plentiful for investors providing liquidity to meet structural selling ahead.
- Next steps require an investor to match its given resources, skill sets, and styles of governance with the appropriate strategic partners.


Operational Performance

Strategic Workshop April 28, 2021

Marin County Employees' Retirement Association

Agenda

- » What We Measure
- » What We Manage
- » Covid-19 Response
- » Covid-19 Opportunities
- » Moving Forward



What We Measure

What gets measured gets done.

- Tracking our efforts, measuring our performance, and reporting our results are the keys to being accountable.
- Current performance measures tie directly to our core business.
- Stated within the Retirement Administrator's annual Business Objectives and progress is reported to the Board on a quarterly basis.

What We Measure

Complete

95% of new retiree payroll inceptions the month following the retirement

Complete **80%** of retirement benefit estimates within 30 days of receiving the request

Complete **75%** of service purchases within 30 days of the date documentation is available

What we measure

What we manage

What We Manage

Ongoing Workflow

- Retirements
- Estimates
- Purchases/Redeposits
- Service Credit Audits
- Divorce/Dissolutions
- Reciprocity
- Deaths
- Monthly Disbursements
- Front Desk Calls
- Emails
- Disability Processing
- CPAS Changes/Builds
- Employer Active Payroll Uploads
- Powers of Attorney
- Post-retirement Employment Monitoring
- Address Changes for MCARE

Recurring Processes

- 1099-Rs
- Age 70 Disbursements
- Interest Crediting
- Returned Mail
- Medicare Enrollment Reminders
- Member Benefit Statements
- Retiree COLA
- Financial Audit
- Actuarial Valuation Reports
- Retiree Vision Care Open Enrollment
- Medicare Rate Changes
- Healthcare Premium & Deduction Changes
- IT Risk Assessment
- Contribution Rates

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What We Manage

Board of Retirement

- Terms of office (Elections and Appointments)
- Education Events and Hours
- Investment Managers
- Policy Review
- Form 700
- Placement Agents
- Electronic Equipment

Accounting

- Member Payment Receipts
- Employer Payment Receipts
- Disbursements
- Budget Expenditures
- Reserve Movements
- Investment Manager Fees
- Capital Calls & Distributions

Human Resources

- Performance Reviews
- Step Increases
- Required Training
- Systems Access (key fobs, software programs, user roles)

7

Progress is impossible without change.

Covid-19 Response

Physical Changes Allowed Reopening

Ensured safe environment for visitors and staff

- Implemented a Site-Specific Protection Plan
- Posted social distancing signage in all public and staff areas
- Installed acrylic barriers at the front desk, counseling room, and around each staff workstation
- Made hand sanitizer, sanitizing wipes, spray sanitizer and paper towels available throughout the building
- Required face coverings at all times except when alone in an office with a door
- Cleaned the HVAC system
- Staff complete health self-certifications when working onsite

Covid-19 Response

Staff Shifted to Remote Work

Business processes continued uninterrupted

- Staff instructed to work from home using remote desktop through VPN
- Laptops, monitors, keyboards, chairs, and various office supplies were provided
- Specific instructions were provided to staff to safeguard member information and privacy while working from home
- One-on-one member and team meetings held via Microsoft Teams
- Staff phones forwarded to personal phones, and VOIP phones allowed voicemails on work extensions to be sent via email

Covid-19 Opportunities

Workflow Processing

Increased efficiency in business processes

- Front desk continuously staffed for receipt and processing of mail and document imaging
- Drop-off bin placed in lobby to eliminate need to enter the suite to provide documents
- Application packets, etc. sent to members electronically as well as hard copy
- Witnessed signature requirements for Retirement Applications and Beneficiary Change forms were suspended and a validation process was implemented
- New paperless workflow process implemented
- OneDrive utilized for ability to simultaneously edit shared documents and spreadsheets
- Hard copy member files moved offsite

Covid-19 Opportunities

Board of Retirement

Increased public transparency

- Virtual meetings held via Zoom Webinars
- MCERA YouTube channel created to live-stream meetings
- Public comment processes implemented to allow for live comment as well as email submission
- Electronic agenda packets posted on MCERA website

There is no better teacher than experience.



Moving Forward

Successful Changes Will Stay

- Hybrid schedules that include both remote and onsite work
- Paperless workflow
- Video conferencing for internal and external meetings
- Video-based staff training
- Posting electronic Board packets on the website
- Video broadcasting of Board meetings

Future Changes Based on Past Experience

- How can we improve performance?
- How can we improve tracking mechanisms?
- How can we increase transparency?
- How can we further maximize existing resources?