MINUTES

COMMUNICATIONS COMMITTEE MEETING
MARIN COUNTY EMPLOYEES’ RETIREMENT ASSOCIATION

Retirement Board Conference Room
One McInnis Parkway, 1st Floor
San Rafael, CA

July 6, 2010 - 2:00 P.M.

CALL TO ORDER
Chair Haim called the meeting to order at 2:07 P.M.

ROLL CALL
PRESENT: Gladstern, Haim, Sweet

ABSENT: None

MINUTES
Communications Committee Meeting Minutes 4/6/10

It was M/S Gladstern/Sweet to approve the 4/6/10 Communications Committee Minutes as submitted. The motion was approved by unanimous vote.

A. OPEN TIME FOR PUBLIC EXPRESSION
No public comment.

B. OLD BUSINESS
None.

C. NEW BUSINESS
1. Discuss and potentially approve topics and copy for Summer MCERA newsletter
Communications Associate Sydney Fowler presented the Communications Committee with revised copy for the Summer newsletter. Ms. Fowler reviewed her recommended changes and explained to the Trustees the development of her article on newly appointed Retirement Administrator Jeff Wickman. The Committee discussed and reviewed the copy article-by-article, and agreed upon several modifications. The Committee gave careful consideration to its goal of providing understandable general information on retirement-related issues to MCERA’s members, while also reminding members to seek individualized counseling on topics that may require more in-depth review. The Committee also discussed providing information to members on new dental group numbers in the newsletter. The Committee and Ms. Fowler reached consensus on the wording for each newsletter article.

There being no further business, Chair Haim adjourned the meeting at 2:55 P.M.

___________________________________  __________________________________________
Allen Haim, Chair  Attest: Tom Ford, Retirement Administrator