

MINUTES

COMMUNICATIONS COMMITTEE MEETING MARIN COUNTY EMPLOYEES' RETIREMENT ASSOCIATION

Retirement Board Conference Room
One McInnis Parkway, 1st Floor
San Rafael, CA

April 6, 2010 - 2:30 P.M.

CALL TO ORDER Chair Haim called the meeting to order at 2:56 P.M.

ROLL CALL PRESENT: Gladstern, Haim, Sweet

ABSENT: None

MINUTES Communications Committee Meeting Minutes 11-18-09

It was M/S Sweet/Gladstern to approve the November 18, 2009, Communications Committee Minutes as submitted. The motion passed by unanimous vote.

A. **OPEN TIME FOR PUBLIC EXPRESSION**

No public comment.

B. **OLD BUSINESS**

None.

C. **NEW BUSINESS**

1. **Discuss and potentially approve topics and copy for Spring MCERA newsletter**

Communications Associate Sydney Fowler presented a draft of the newsletter layout and newsletter copy for review by the Committee. There was general agreement that the layout and content were of professional quality. A discussion regarding refining the information provided on reciprocity ensued.

Trustee Sweet recommended including examples of reciprocal agreements, along with a statement that if the member is uncertain of reciprocity, to contact MCERA. Trustee Gladstern agreed that rephrasing the matter was desirable, and Chair Haim advised that members should be informed of the need to confirm their reciprocity with MCERA prior to making decisions which are dependent on reciprocity.

The Committee members expressed approval of articles on the *Lexin* case and the CPAS implementation. Trustee Gladstern provided edits for contact information; other minor edits were also agreed upon. The Committee determined to submit the amended newsletter copy to the Board for final approval.

The Committee discussed enhancing the web site by adding notice of Board meetings on the calendar and designing simpler access to the retirement calculator. Communications Associate Fowler agreed to arrange for such modifications.

The Committee agreed to modify its meeting schedule to the Monday or Tuesday of the week prior to the regular Board meeting following each calendar quarter. Trustee Gladstern recommended agendaizing time to present ideas for future subject matters, and the Committee agreed to do so. Associate Fowler suggesting including more investment information in the newsletter. Trustee Sweet concurred, saying that providing members with basic investment information regarding the nature of each asset class would be beneficial. Chair Haim also expressed an interest in providing education to members as to how the investment process works.

There being no further business, the Chair adjourned the meeting at 3:30 P.M.

Allen Haim, Chair

Attest: Tom Ford, Acting Retirement Administrator